



ROSEN HOTELS & RESORTS

Branding and Sponsorship Opportunities

| Rosen Shingle Creek



rosenbranding@sourceoneevents.com

Office: 407.270.4862

All branding and / or sponsorship must be approved by the Convention Services Manager

Rosen Shingle Creek Welcomes Your Event!

A branding plan including renderings and sample images are required in advance for hotel approval by your Convention Services Manager. Some branding locations are approved based on hotel business; and your Convention Services Manager will advise of any fees associated with branding locations.

SourceOne Events assistance is required to apply any graphics that adhere to the wall or are free standing. Encore is the RSC exclusive rigger. Your Convention Services Manager must approve all branding locations in advance. Only approved non-adhesive cling material provided by SourceOne Events may be applied.

The following items are prohibited:

- Promotional gummed stickers and / or labels
- Posted, nailed, screwed and / or otherwise attached to furniture, columns, walls, floors or any other part of the building

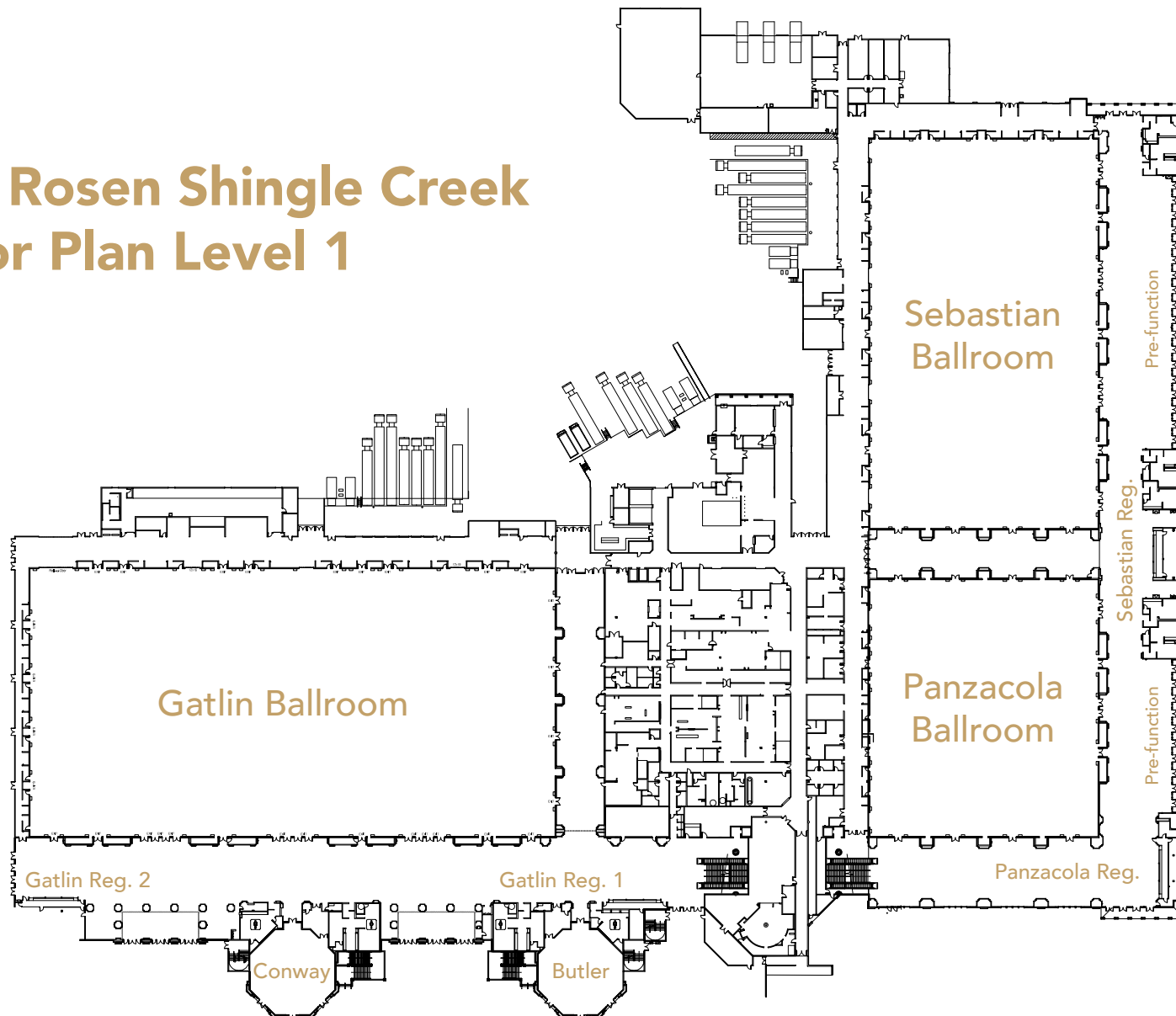
Based on the scope of your project, additional fees will be charged for building protection, equipment, furniture, labor, cleaning and Project Management.

Have any questions regarding what you can and cannot brand at the Rosen Shingle Creek? Contact us at (407) 270-4862.

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

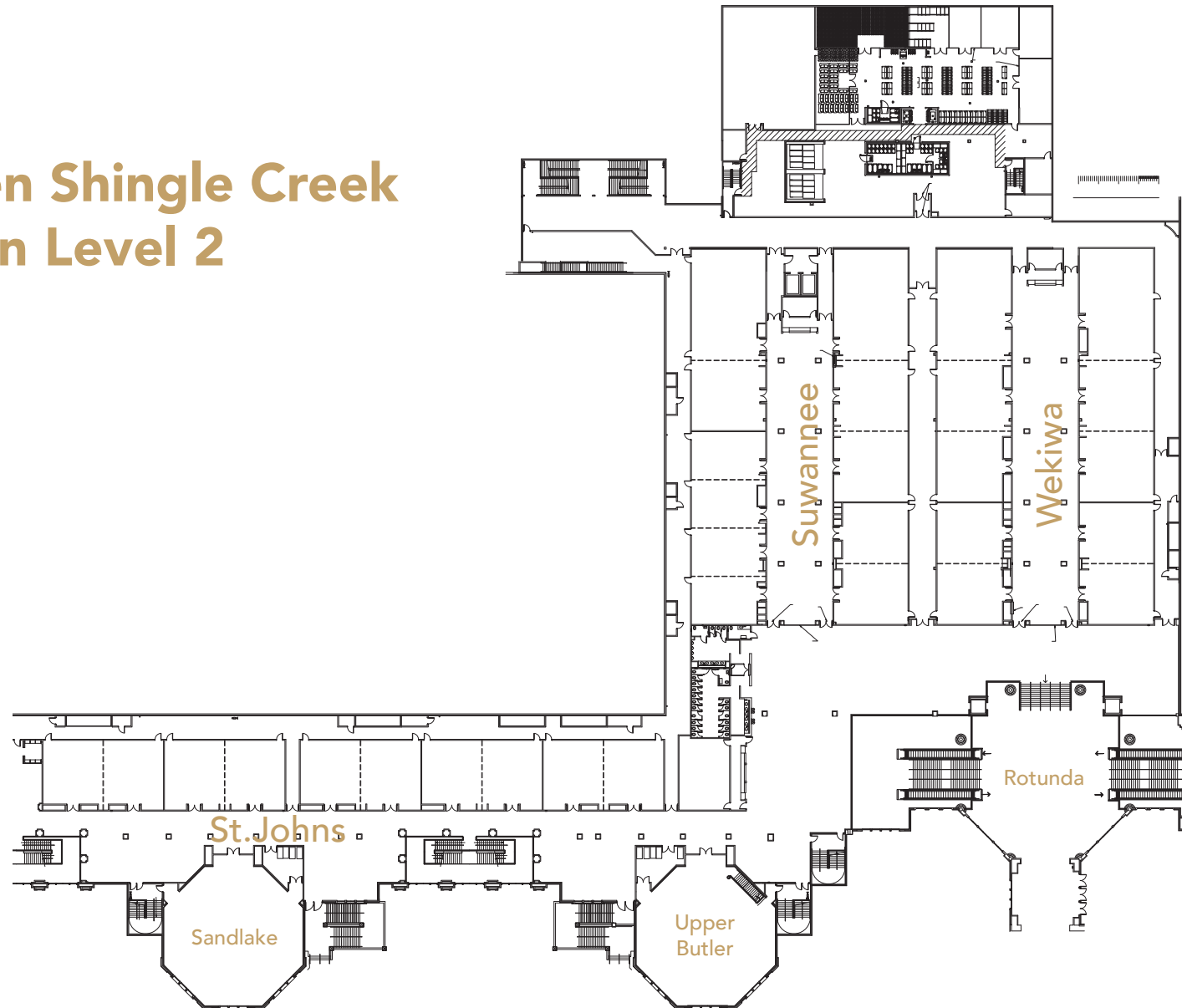
The Rosen Shingle Creek Floor Plan Level 1



Branding and Sponsorship Opportunities

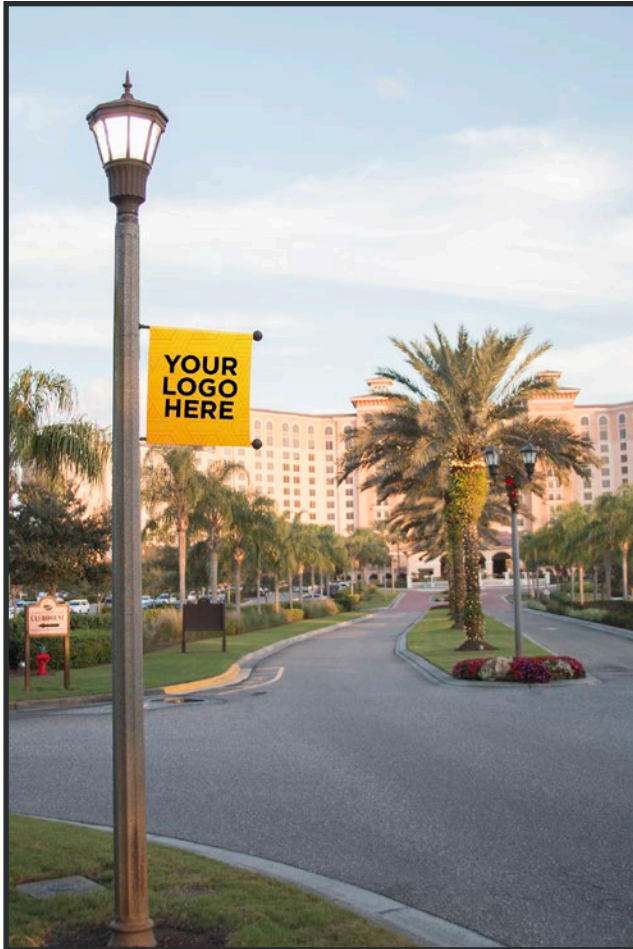
| Rosen Shingle Creek

The Rosen Shingle Creek Floor Plan Level 2



Branding and Sponsorship Opportunities

| Rosen Shingle Creek



Driveway Flags

From entryways to walkways, your brand message will be visible to attendees as they enter the facility grounds.

Graphic Elements

- ① Double-sided Banners

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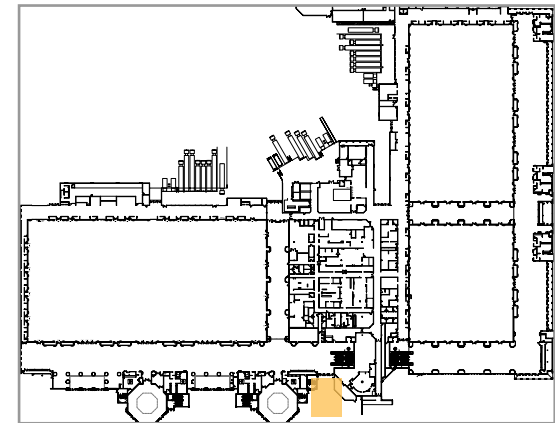


Transportation Curb

Stay top-of-mind with event attendees throughout the conference center at these locations.

Graphic Elements

- ① Exterior Pillar Wraps



Graphic Location 

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Main Entrance

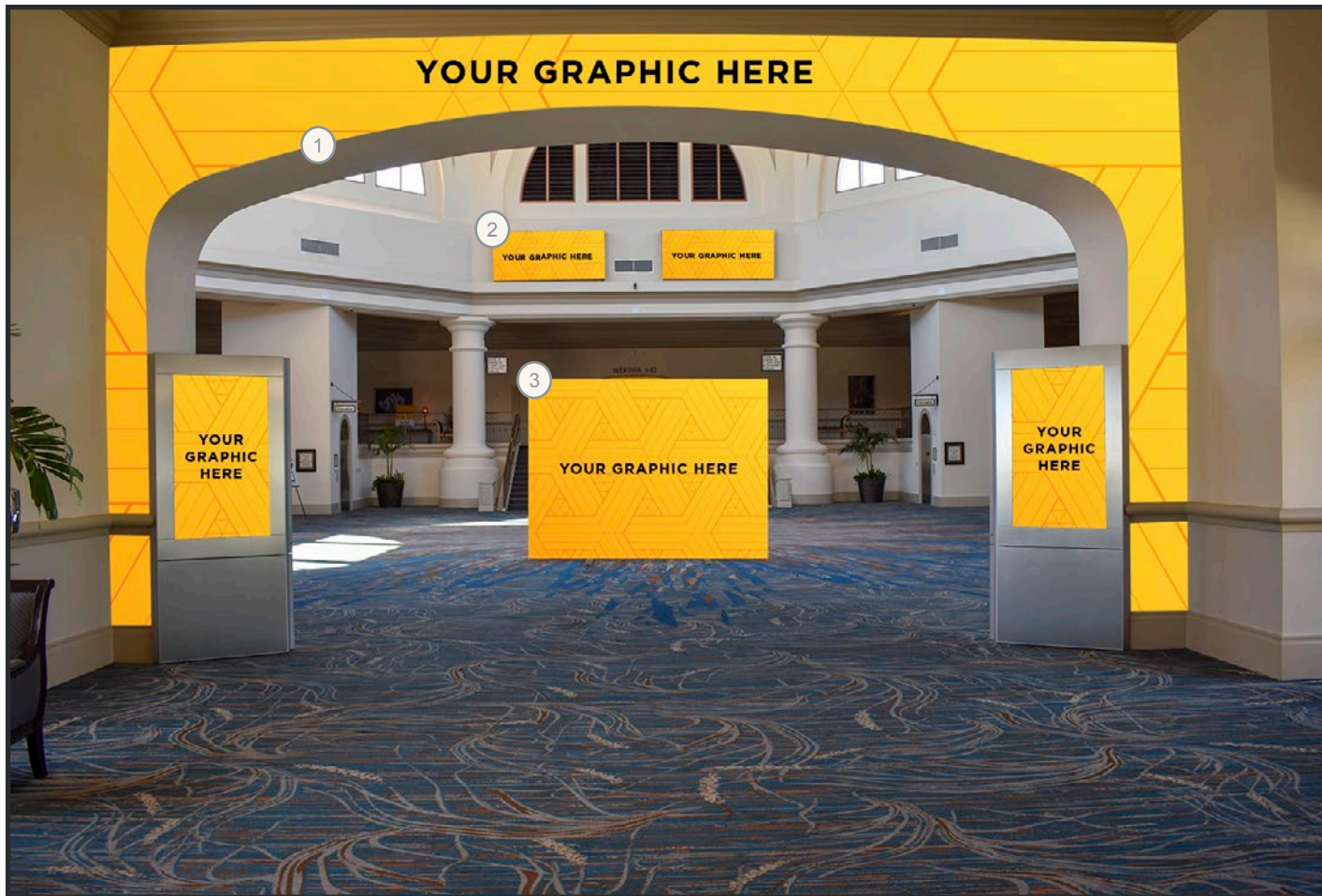
An entrance carpet or cling will welcome guests as they arrive to the hotel.

Graphic Elements

- ① Carpet or Cling
(depends on size and duration)

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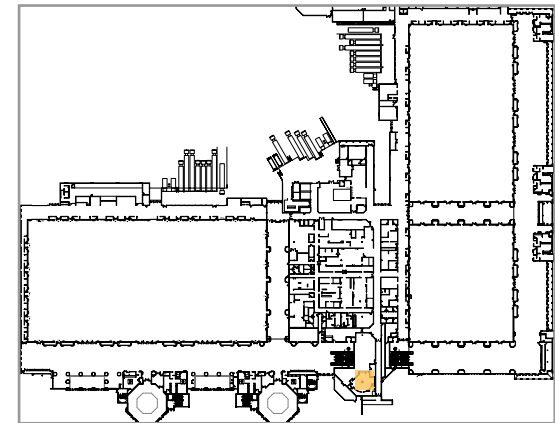


Rotunda Entrance

The arch to the Rotunda is the first thing attendees see when they walk to your event. This is a great way to welcome attendees.

Graphic Elements

- ① Rotunda Main Entrance Arch Cling
- ② Video Wall
- ③ 10x10 Hopup



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

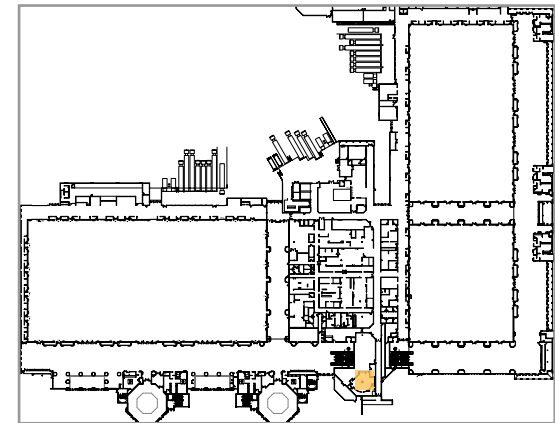


Rotunda

Greet attendees with a welcome structure and personalize the area with your brand.

Graphic Elements

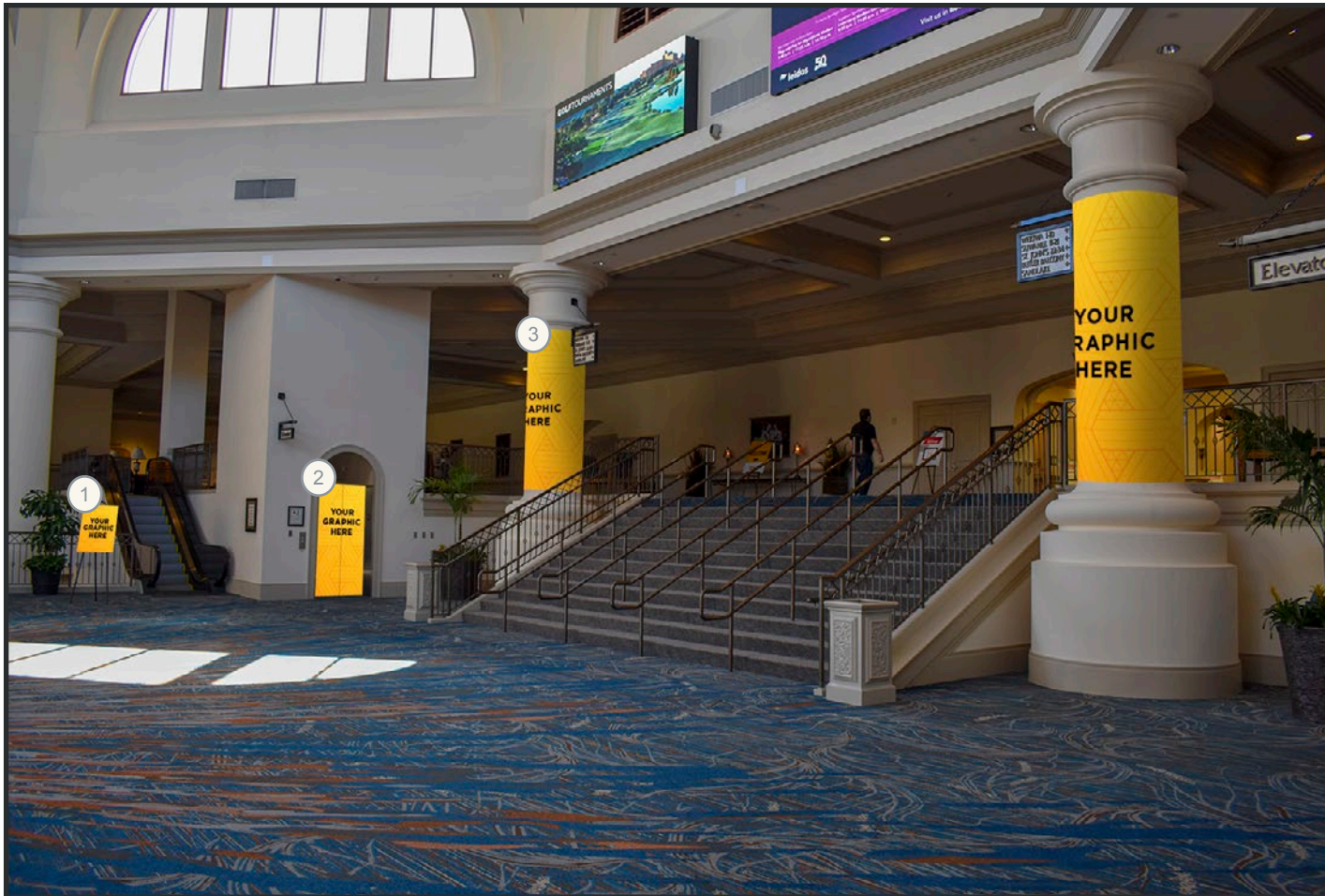
- ① Elevator Shaft Cling (Gatlin & Panzacola)
- ② Easel Sign
- ③ Backlit Structure
- ④ Wekiwa Column Wraps



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

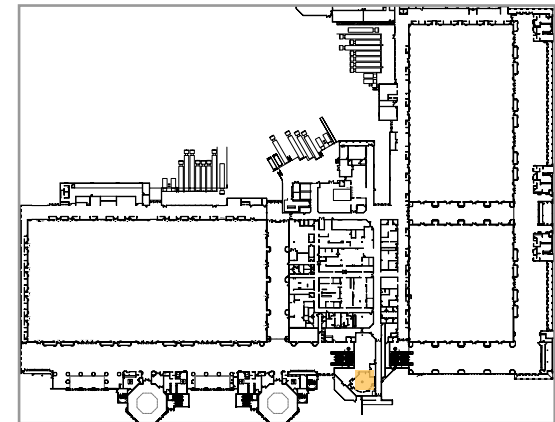


Rotunda Features

Display the distinctive personality of your brand in the Rotunda.

Graphic Elements

- ① Easel Sign
- ② Gatlin Elevator Door Cling
- ③ Wekiwa Column Wraps



Graphic Location 

Branding and Sponsorship Opportunities

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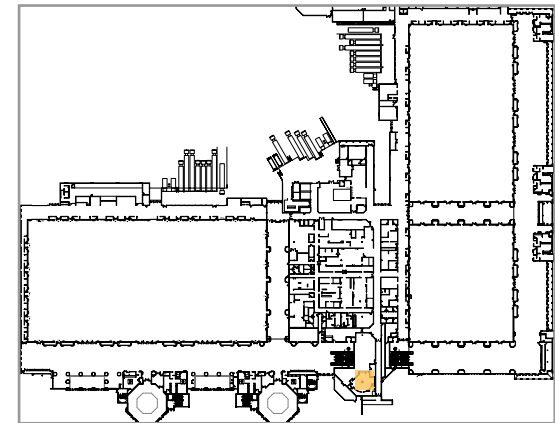


Wekiwa Stairs

Your brand will be prominently on the Rotunda Stairs.

Graphic Elements

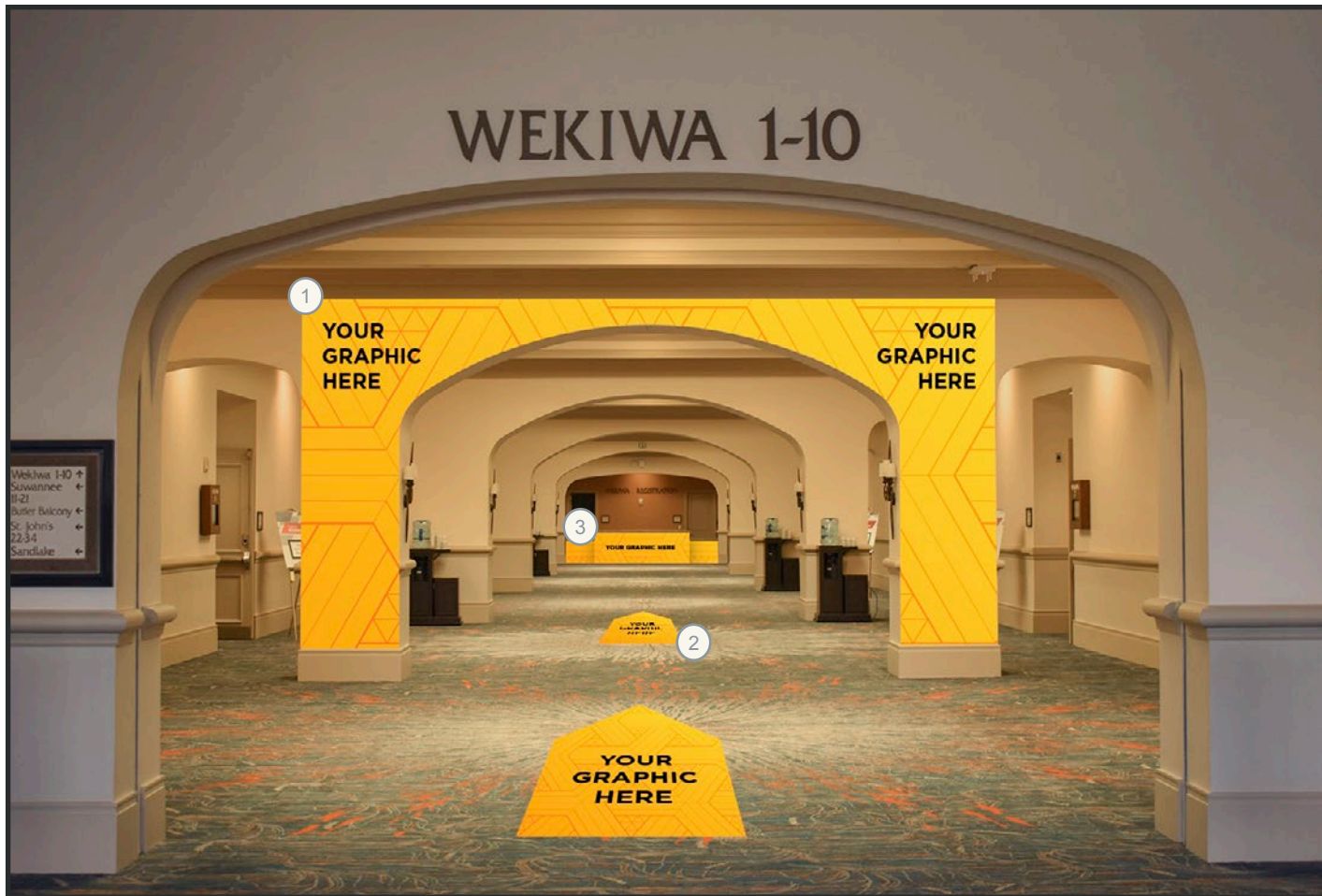
- ① Wekiwa Stair Clings



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

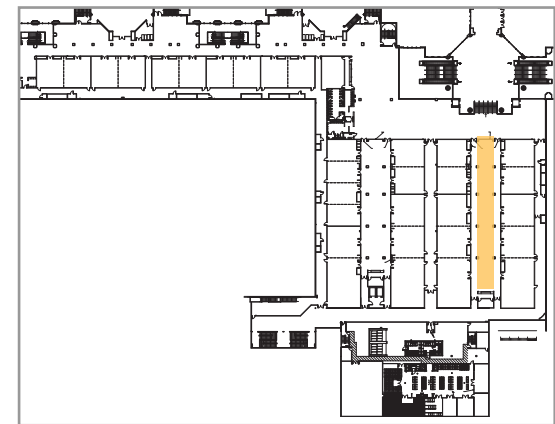


Wekiwa Registration

Your brand will be prominently displayed in these locations.

Graphic Elements

- ① Wekiwa Full Arch Cling (4 available)
- ② Arrow Floor Clings
- ② Foamboard Kick Panels



Graphic Location 

Branding and Sponsorship Opportunities

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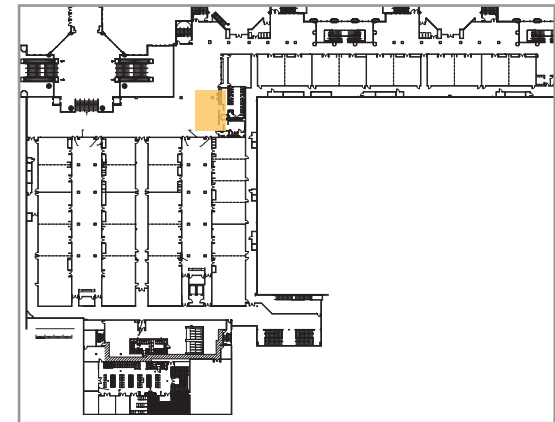


St. John's Registration

Create a branded registration to welcome your attendees.

Graphic Elements

- ① St. John Registration Header Cling
- ② Foamboard Kick Panels



Graphic Location 

Branding and Sponsorship Opportunities

Rosen Shingle Creek

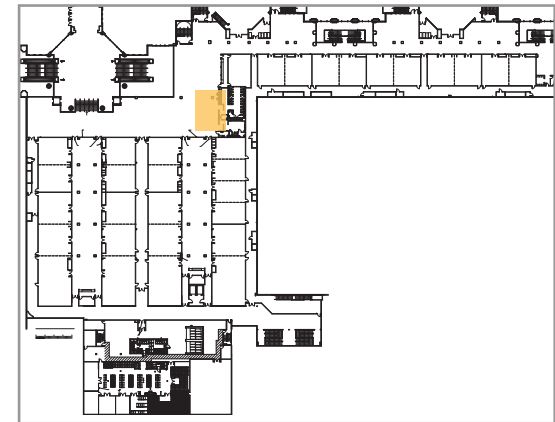


St. John's Registration

Branding the arch around your registration is a sure way to immerse your attendees.

Graphic Elements

- ① St. John Reg. Full Arch
- ② St. John Hanging Signs



Graphic Location 

Branding and Sponsorship Opportunities

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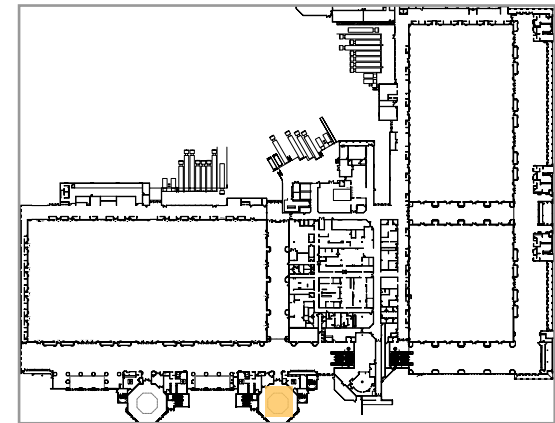


Butler Room

Your brand will be prominently displayed in these locations.

Graphic Elements

- ① Butler Hanging Banner



Graphic Location 

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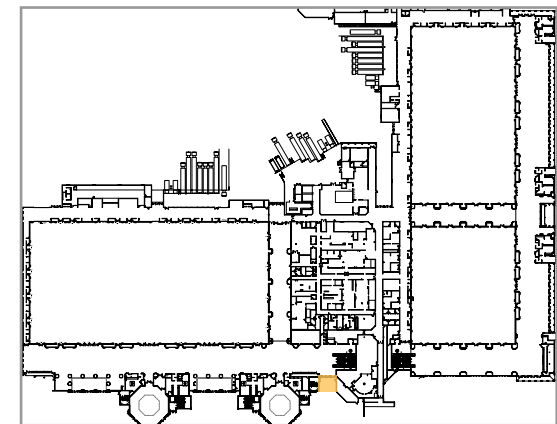


Butler or Conway Terrace Options

Capture the attention of guests with these branding locations.

Graphic Elements

- ① Exterior Glass Door Mesh Vinyl Cling*
- ② Exterior Floor Cling



Graphic Location 

*Full door clings need to be printed on Mesh Vinyl so patrons can see through the door for any oncoming or outgoing visitors.

Branding and Sponsorship Opportunities

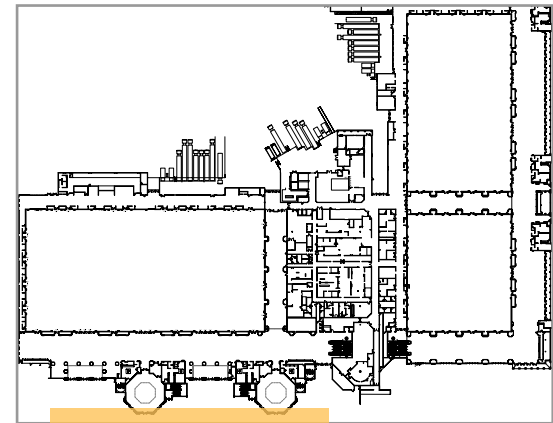
| Rosen Shingle Creek

Butter / Conway Terrace

Your brand will be prominently displayed at these locations.

Graphic Elements

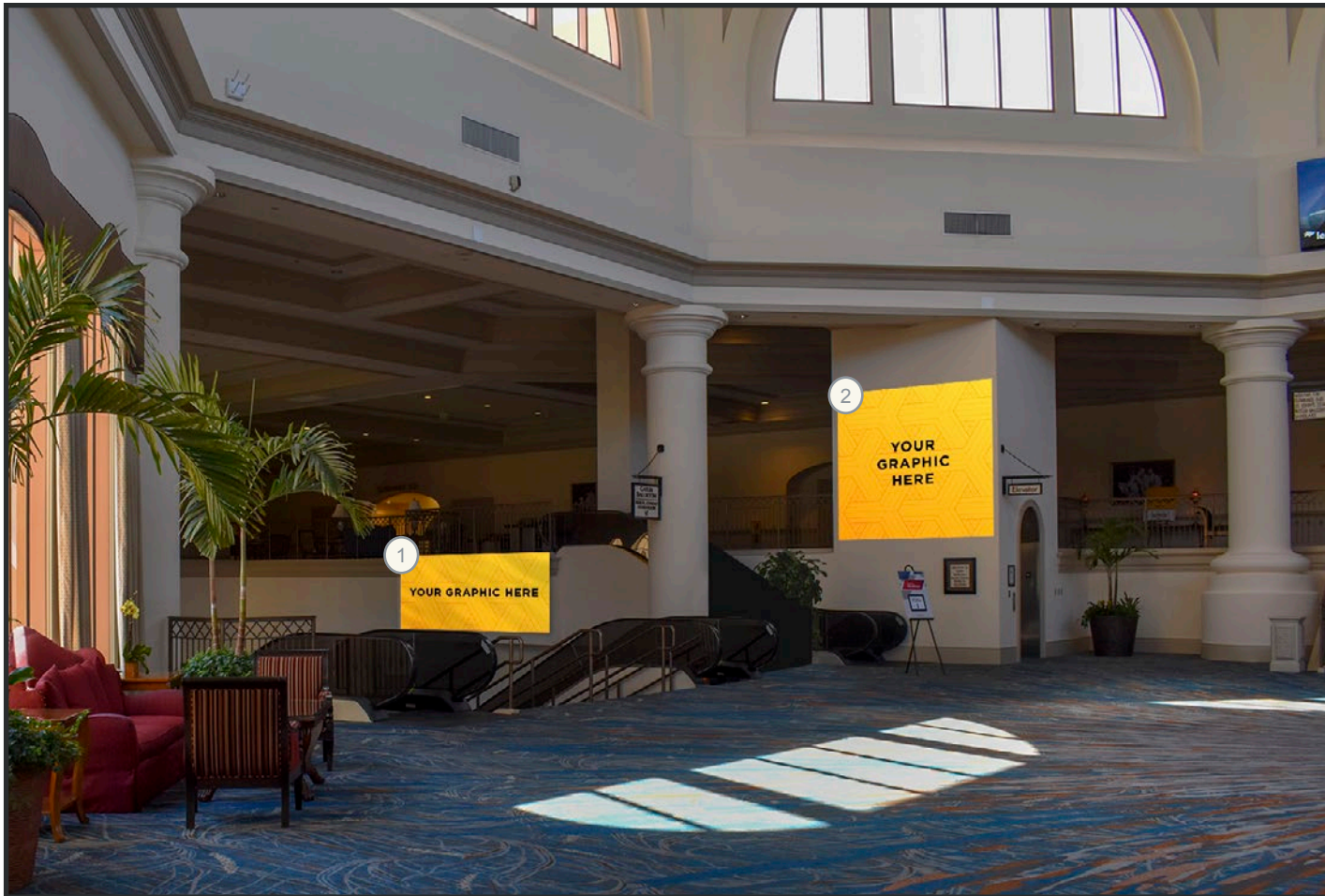
- ① Exterior Floor Clings



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

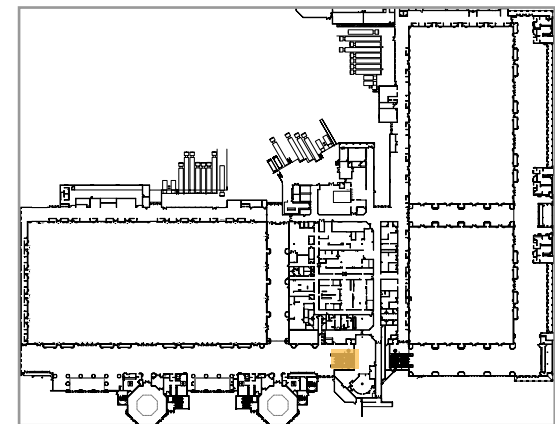


Rotunda to Gatlin Ballroom

The following area is a great spot to sell sponsorship graphics for attendees to showcase their brand.

Graphic Elements

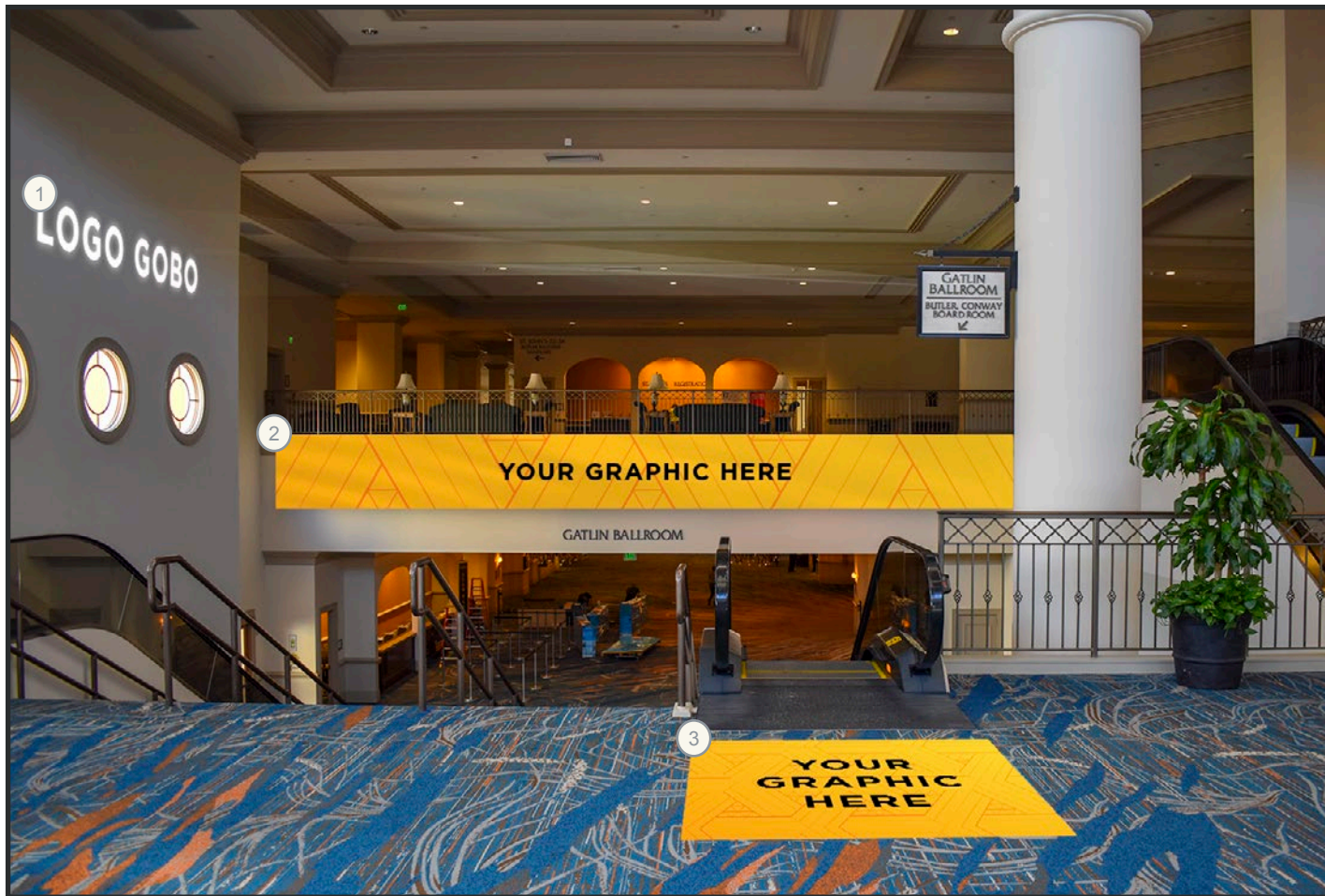
- ① Gatlin Side Hanging Banner
- ② Gatlin Rotunda Wall Cling



Graphic Location 

Branding and Sponsorship Opportunities

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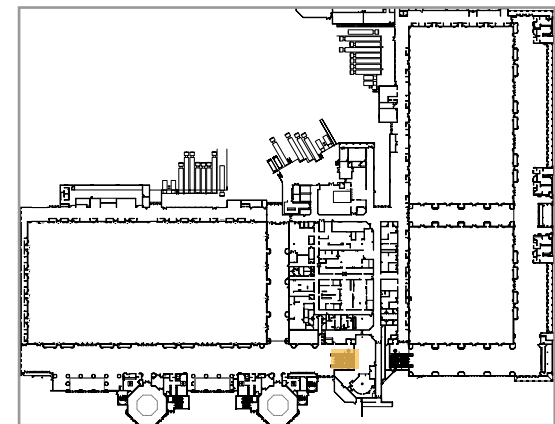
*Encore installs the GOBO and Gatlin Hanging Banner

Rotunda to Gatlin Ballroom

Keep your brand prominent within the conference center at these locations.

Graphic Elements

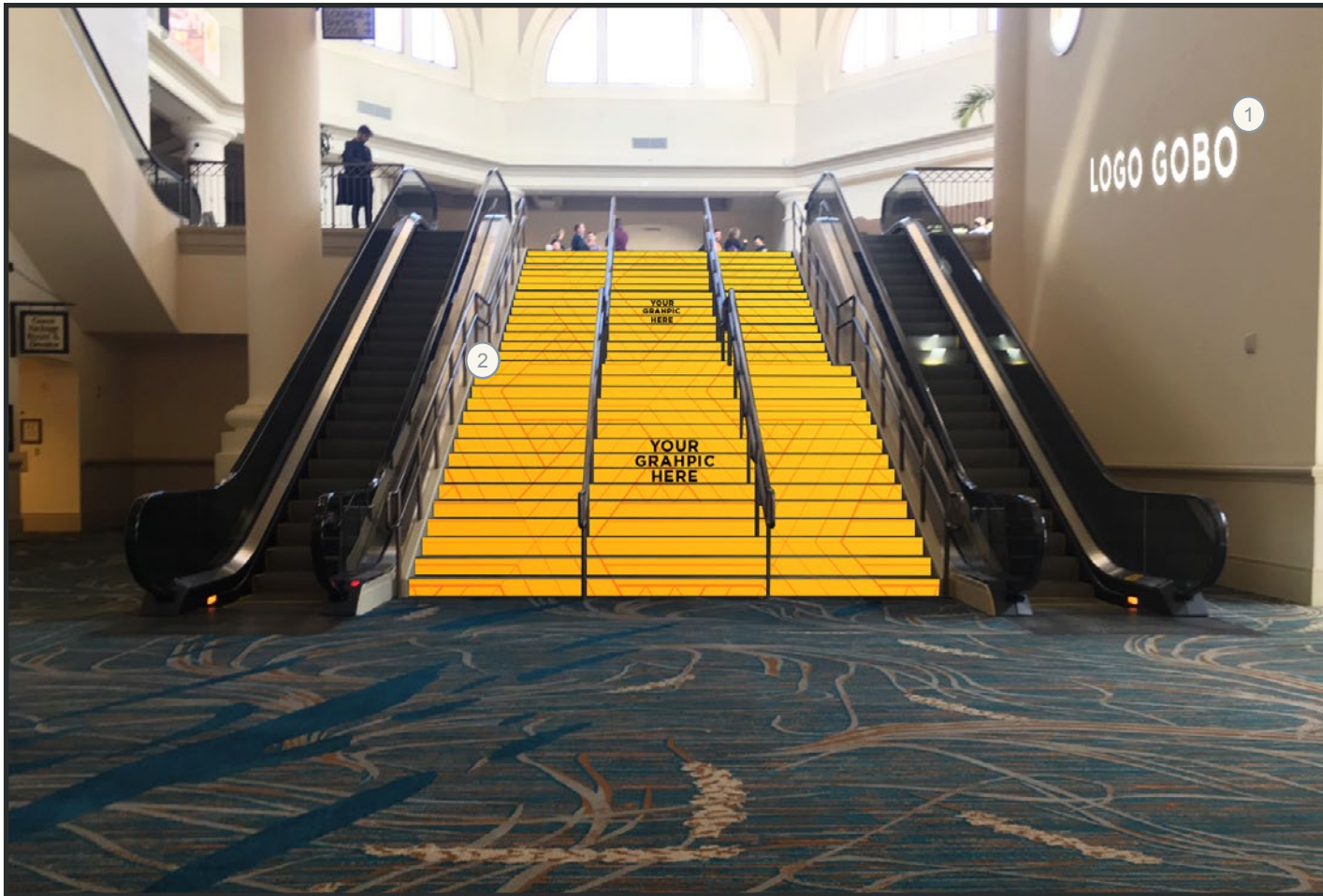
- ① Gobo Logo*
- ② Gatlin Hanging Banner*
- ③ Carpet Floor Cling



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek



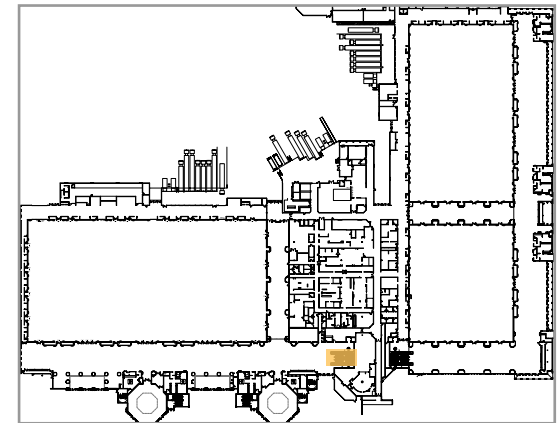
*Encore installs the GOBO Logo

Stairs to Gatlin Ballrooms

Stair clings are a great area to sell sponsorship spots for attendees to stand out.

Graphic Elements

- ① Gobo Logo*
- ② Gatlin Stair Clings



Graphic Location 

Branding and Sponsorship Opportunities

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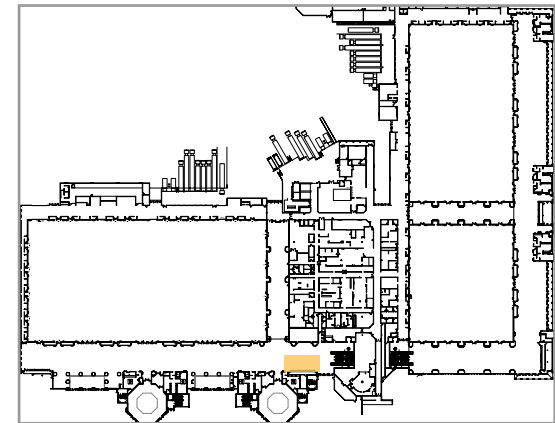


Gatlin 1 Registration

Foamboard kickers and hanging signs are a staple to any event registration.

Graphic Elements

- ① Gatlin 1 Reg. Hanging Signs
- ② Foamboard Kick Panels
- ③ Backlit Triangle Tower



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

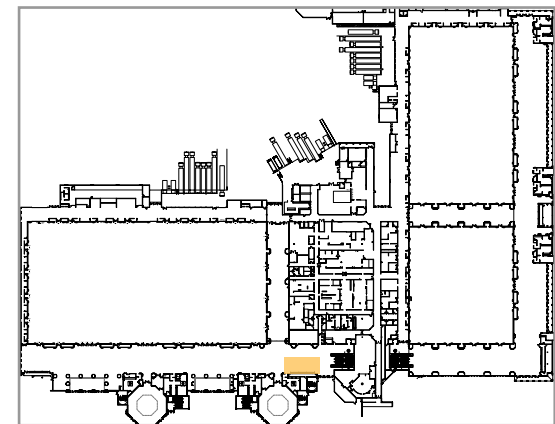


Gatlin 1 Registration

Branding the arch around your registration is a sure way to immerse your attendees.

Graphic Elements

- ① Gatlin1 Reg. Full Arch Cling
- ② Gatlin1 Inside Wall Clings
- ③ Carpet Floor Cling



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

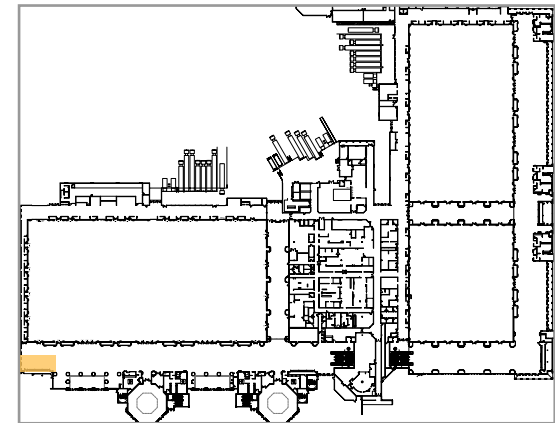


Gatlin 2 Registration

Your brand will be prominently displayed in these locations.

Graphic Elements

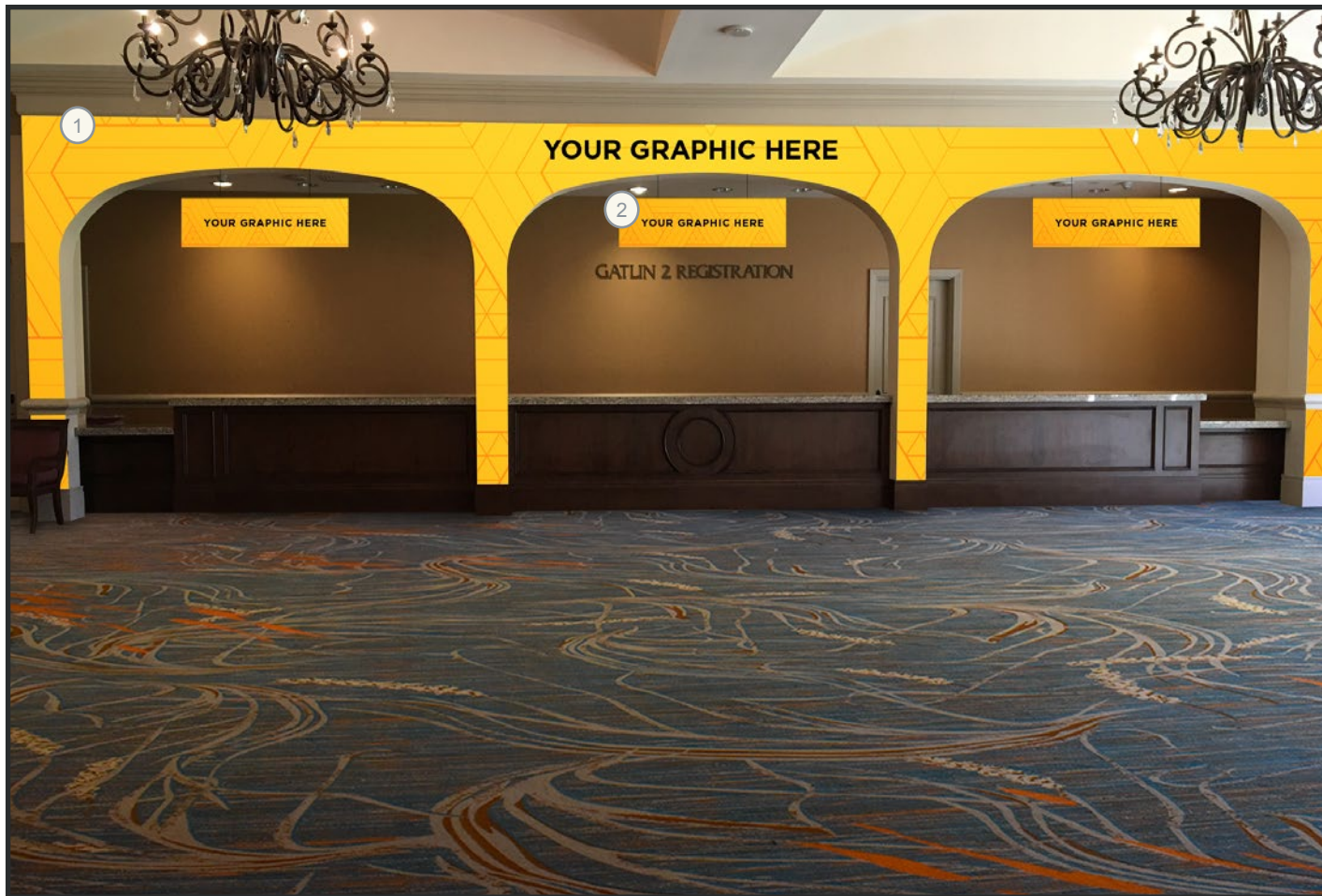
- ① Gatlin 2 Reg. Header
- ② Backlit Triangle Tower



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

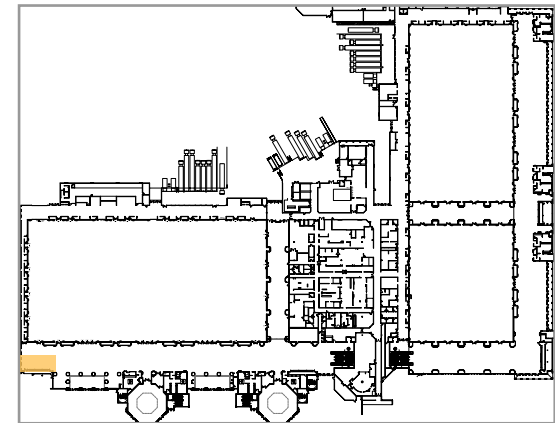


Gatlin 2 Registration

Branding the arch around your registration is a sure way to immerse your attendees.

Graphic Elements

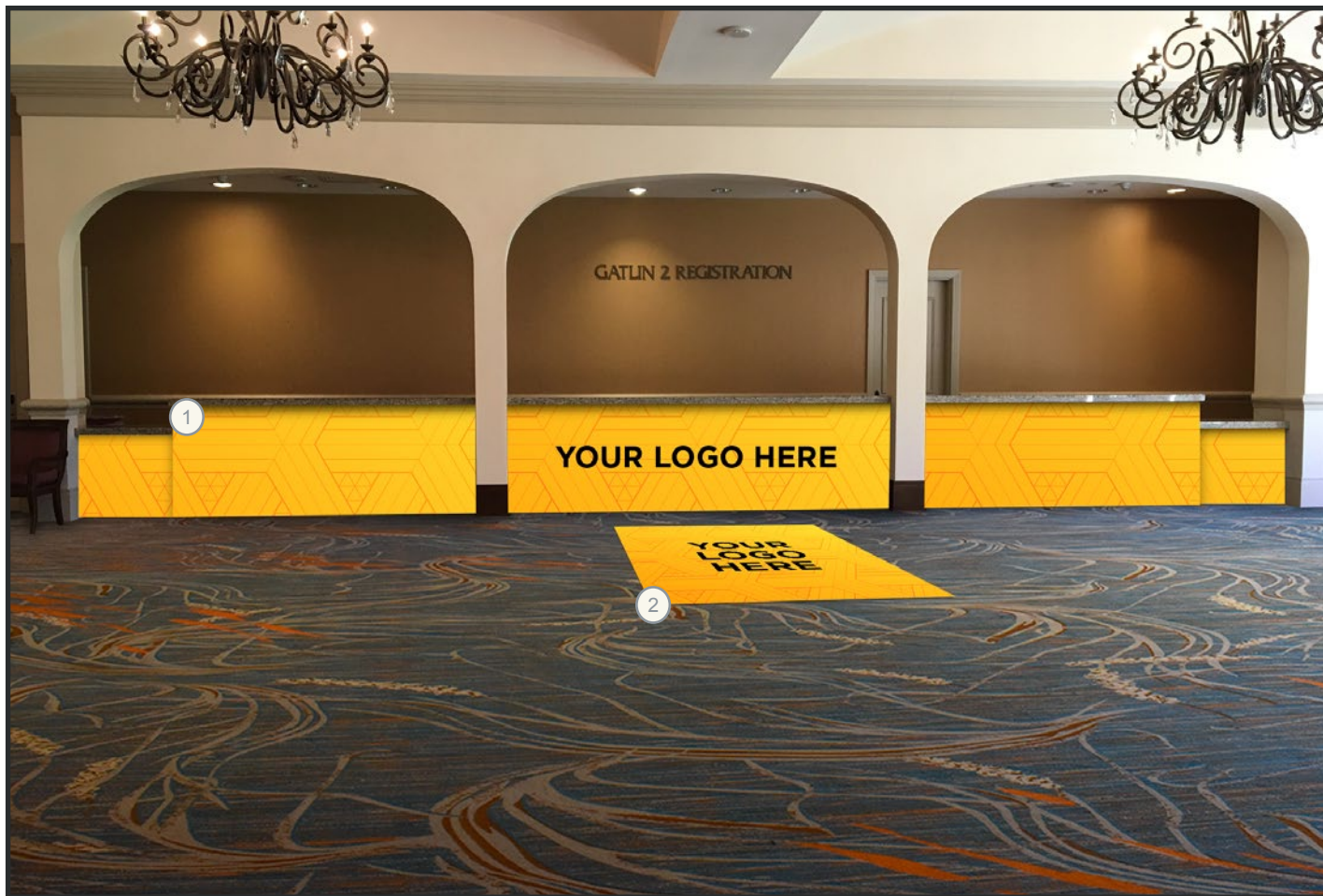
- ① Gatlin 2 Reg. Full Arch
- ② Gatlin 2 Reg. Hanging Signs



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

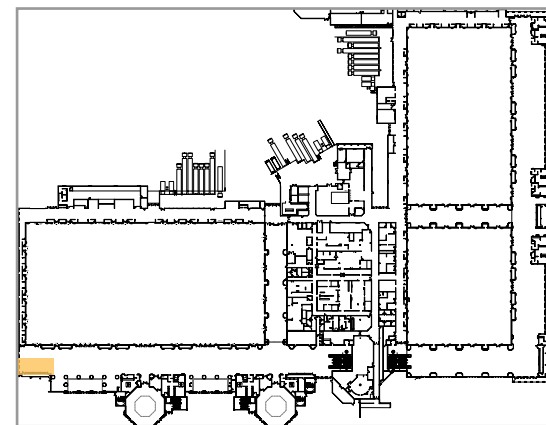


Gatlin 2 Registration

Foamboard kickers are a staple to any event registration counter.

Graphic Elements

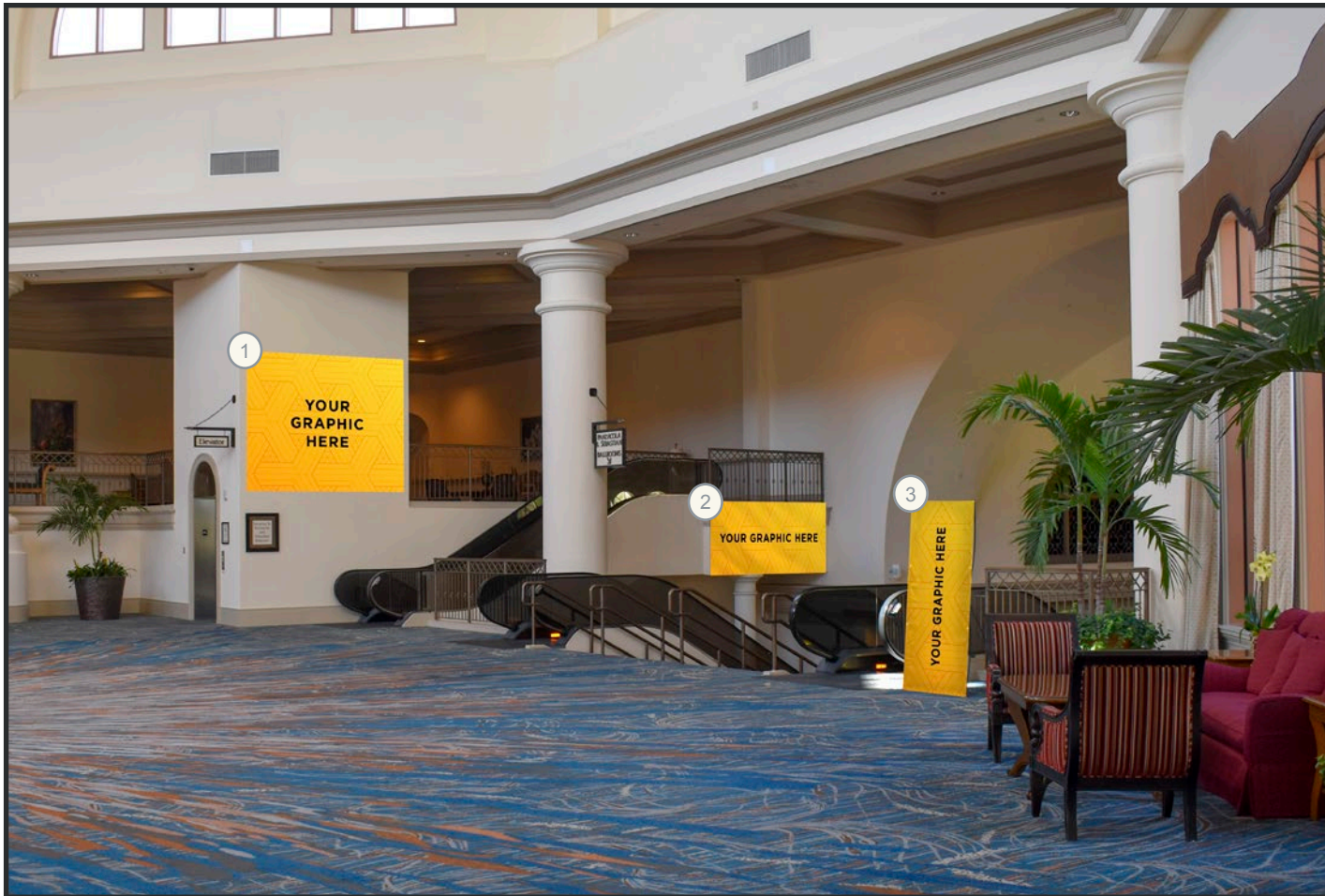
- ① Gatlin 2 Reg. Kick Panels
- ② Carpet Floor Cling



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

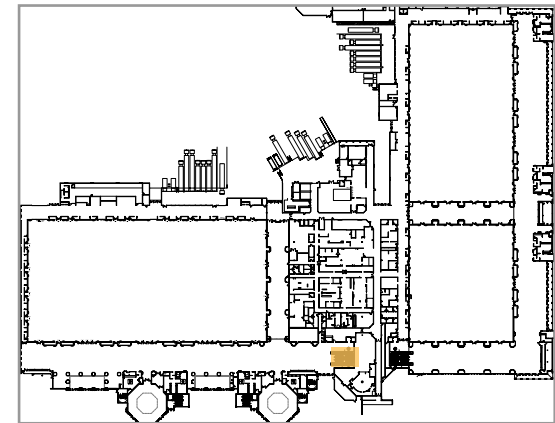


Rotunda to Panzacola/Sebastian

Your brand will be prominently displayed in these locations.

Graphic Elements

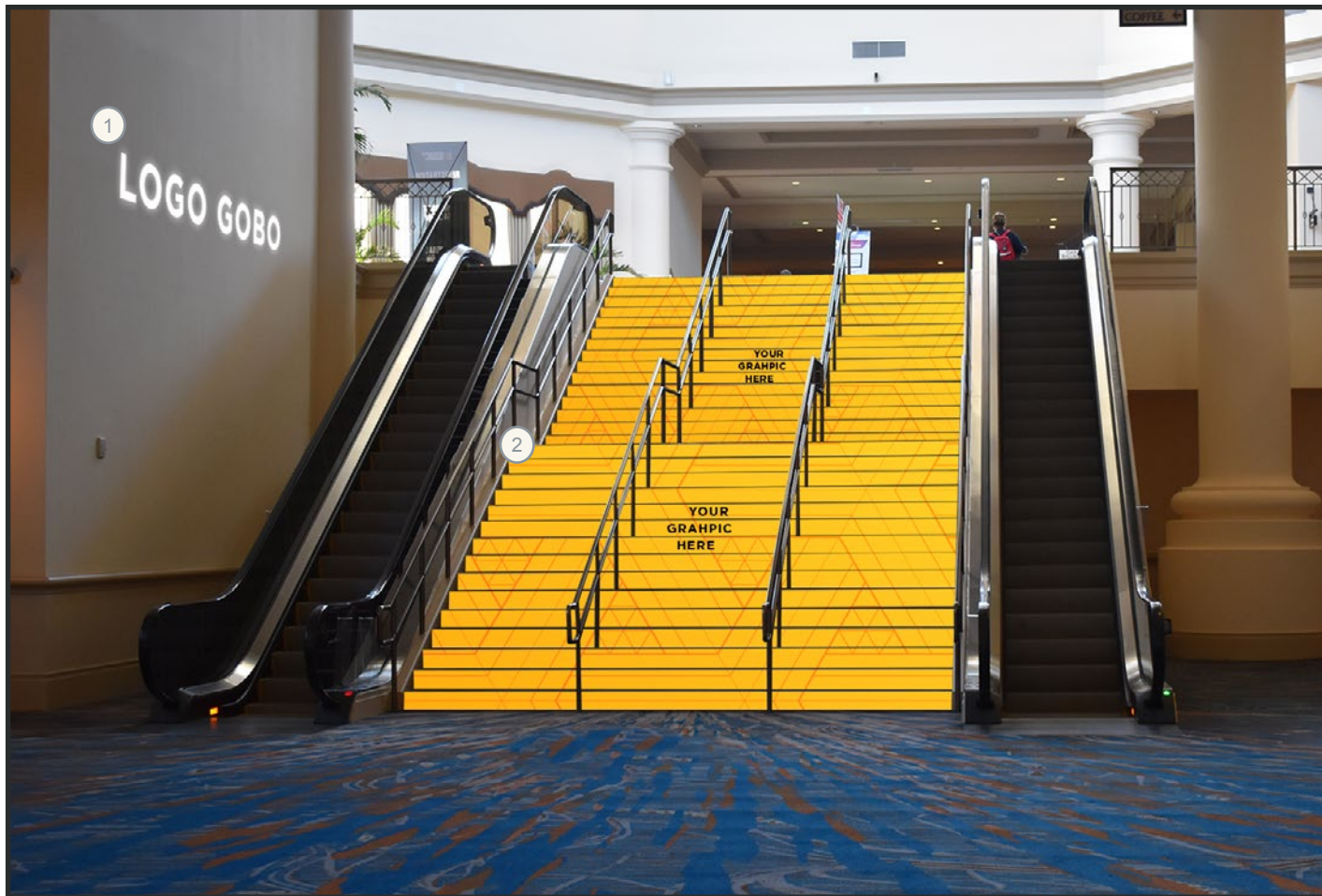
- ① Panzacola Wall Cling
- ② Panzacola Side Hanging Banner
- ③ 5' Hopup Sign



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

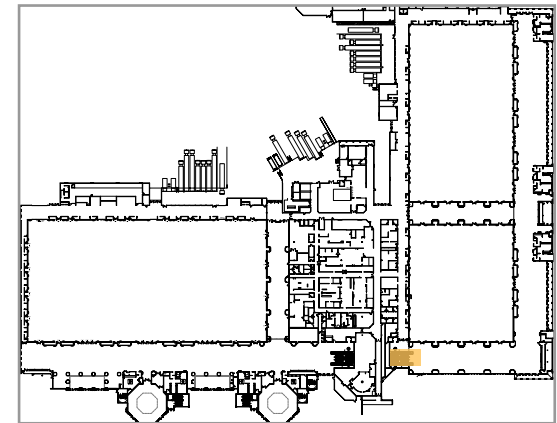


Stairs to Panzacola and Sebastian Ballrooms

Stair clings are a great area to sell sponsorship spots for attendees to stand out.

Graphic Elements

- ① Gobo Logo*
- ② Panzacola Stair Clings



Graphic Location 

*Encore installs the GOBO Logo

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

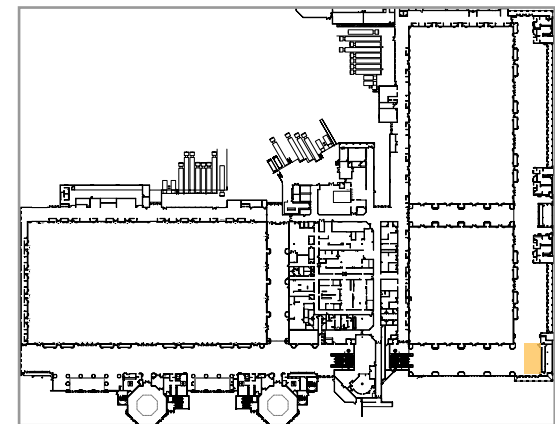


Panzacola Registration

Branding the arch around your registration is a sure way to immerse your attendees.

Graphic Elements

- ① Panzacola Full Arch Cling
- ② Carpet Floor Cling



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

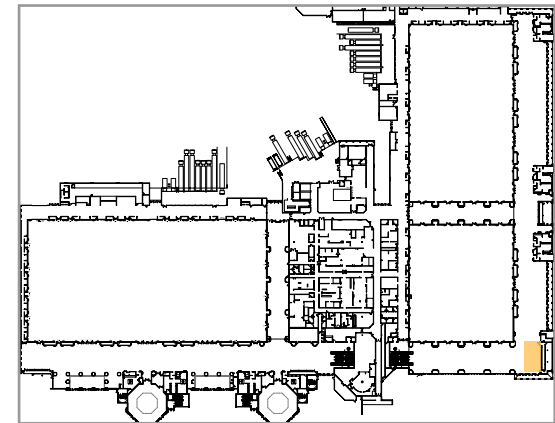


Panzacola Registration

Foamboard kickers and hanging signs are a staple to any event registration counter.

Graphic Elements

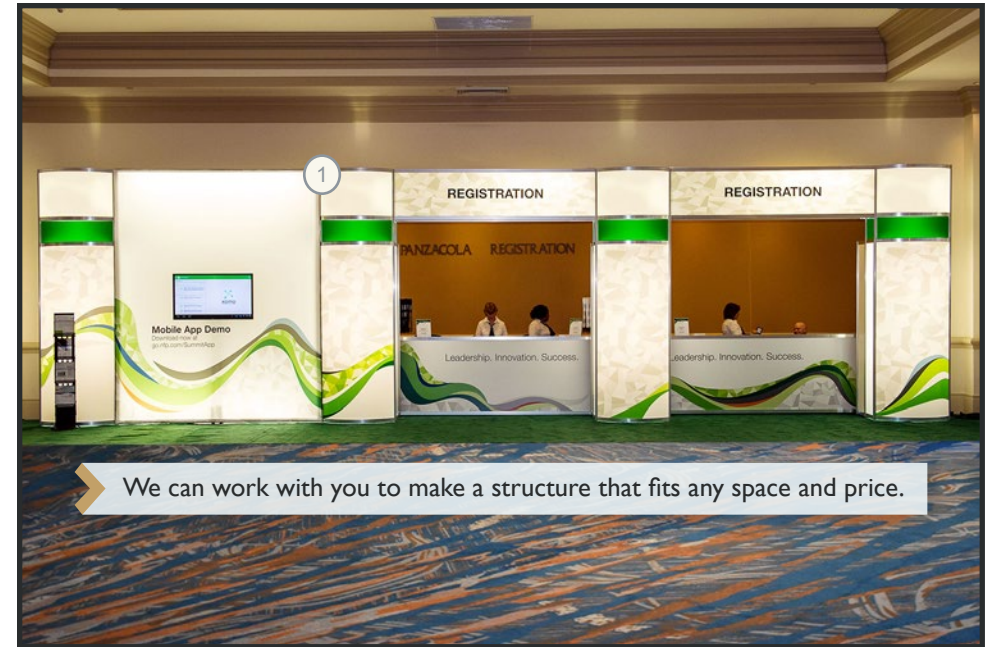
- ① Panzacola Reg. Header
- ② Panzacola Reg. Hanging Sign
- ③ Backlit Triangle Tower
- ④ Foamboard Kick Panels



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

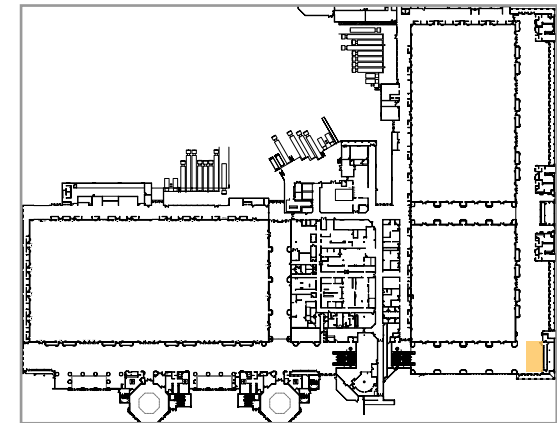


Panzacola Registration

A custom registration facade is a great way to showcase your brand and leave a memorable impression.

Graphic Elements

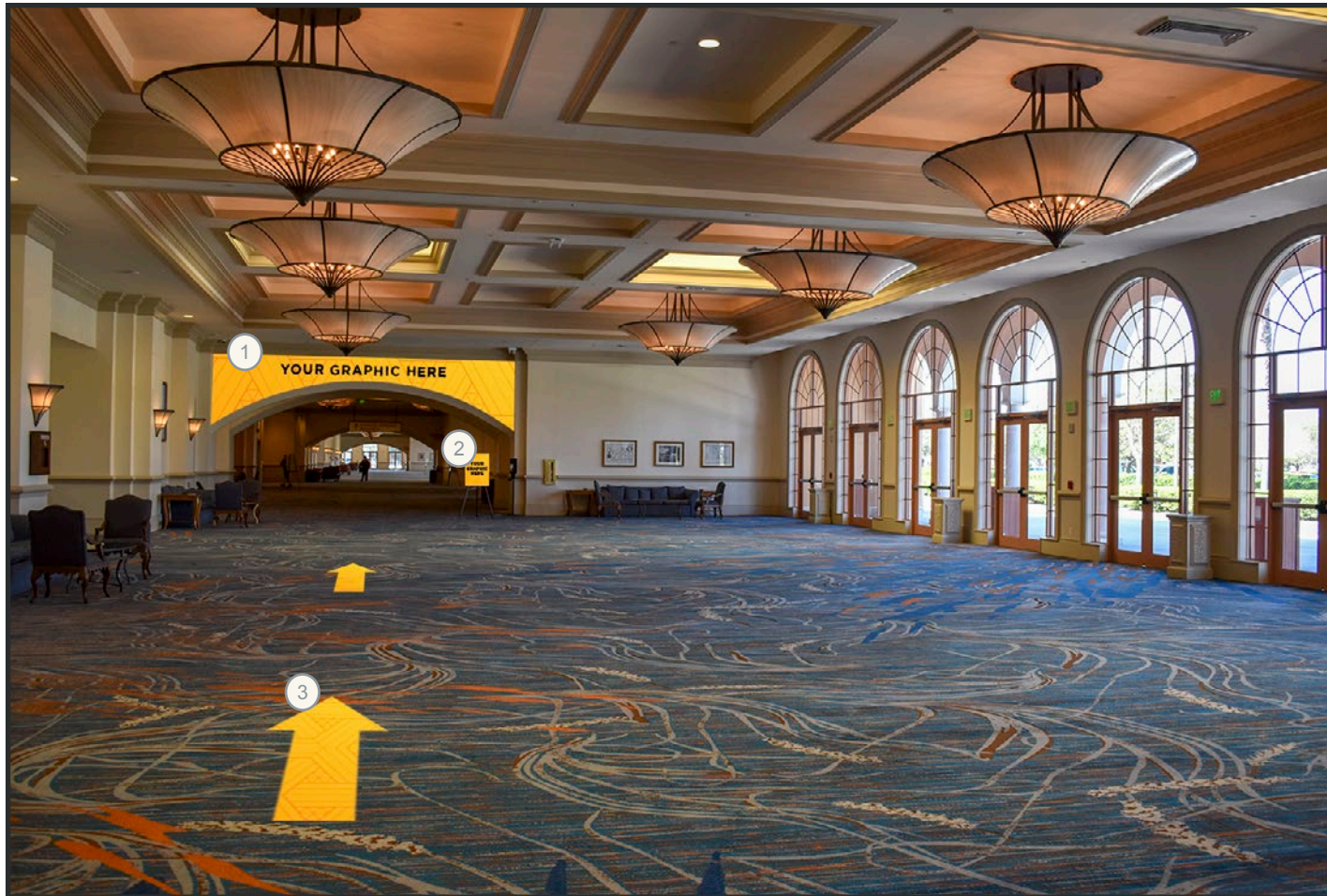
- ① Custom Registration Facade



Graphic Location 

Branding and Sponsorship Opportunities

Rosen Shingle Creek

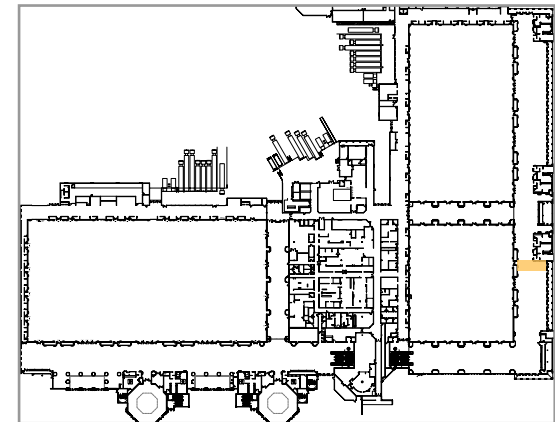


Panzacola Pre-function Area

Create a uniquely branded environment for your attendees.

Graphic Elements

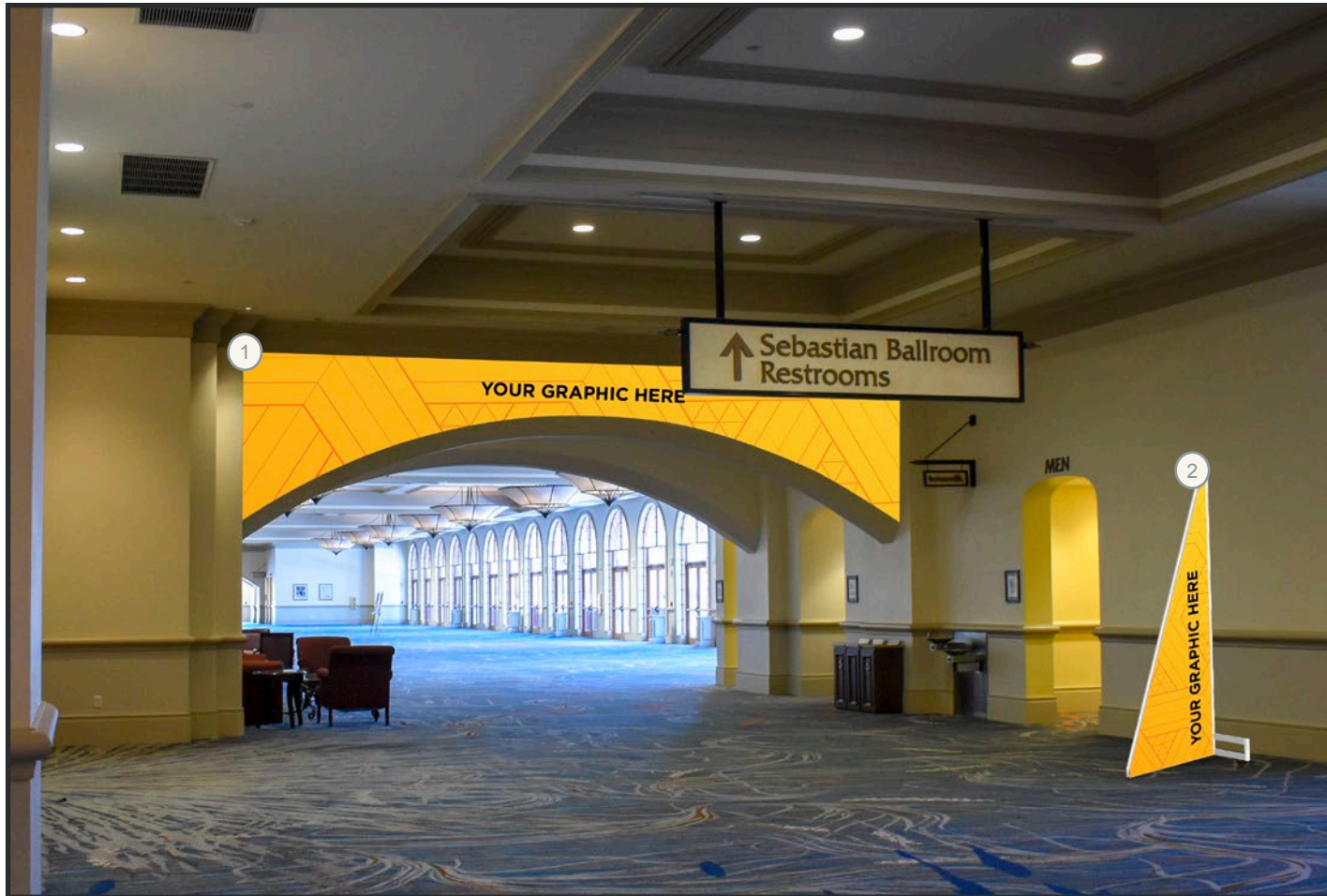
- ① Panzacola Arch Cling G
- ② Easel Sign
- ③ Arrow Carpet Clings



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

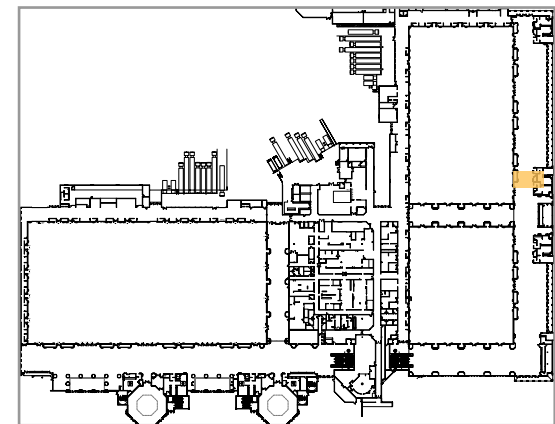


Sebastian Arch

Your brand will be prominently displayed in these locations.

Graphic Elements

- ① Sebastian Arch Cling I-1
- ② Metal Directional Sign



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

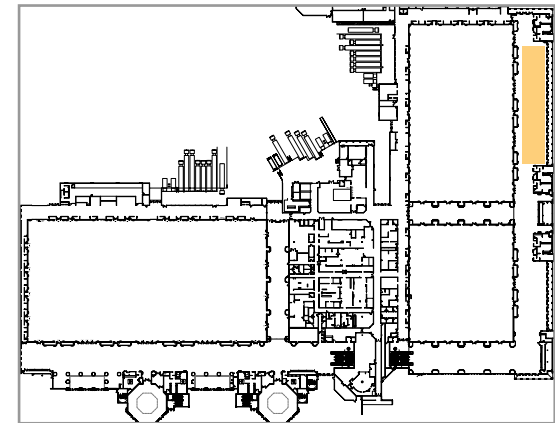


Sebastian Pre-function area

Your brand will be prominently displayed in these locations.

Graphic Elements

- ① Sebastian Arch Cling L-1
- ② Fabric Columns
- ③ Interior/Exterior Glass Door Clings (18 Sets)*



Graphic Location 

*Panzacola Pre-function area has 10 sets of Interior/Exterior Glass Door Clings

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

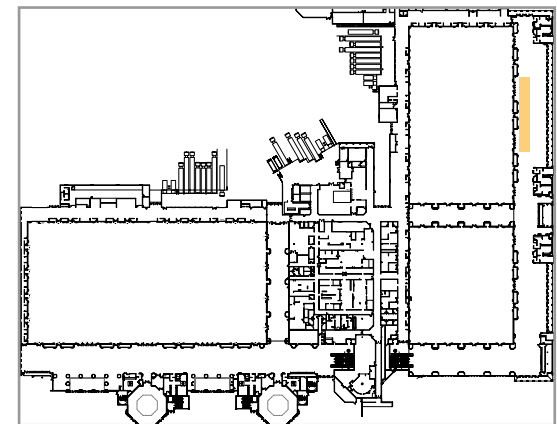


Sebastian Ballroom Entrance

Your brand will be prominently displayed in these locations.

Graphic Elements

- ① Room Display Board
- ② Sebastian Ballroom Door Clings
- ③ Carpet Floor Cling



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

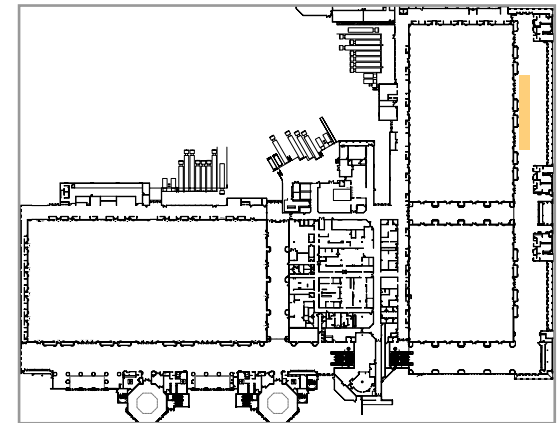


Sebastian Ballroom Entrance

Create a uniquely branded environment for your attendees.

Graphic Elements

- ① Sebastian Soffit Cling
- ② Sebastian Wall Cling



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

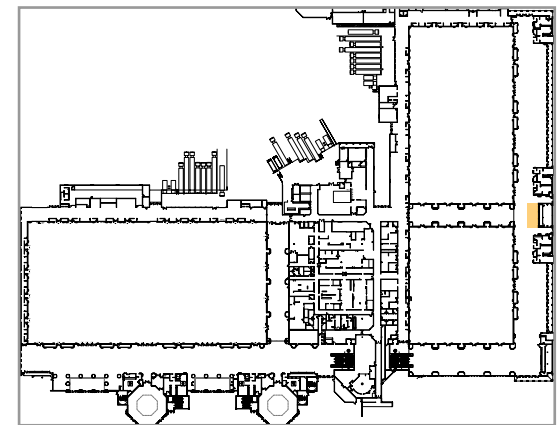


Sebastian Registration

Branding the arch around your registration is a sure way to immerse your attendees.

Graphic Elements

- ① Sebastian Full Arch Cling
- ② Sebastian Hanging Signs



Graphic Location 

Branding and Sponsorship Opportunities

| Rosen Shingle Creek

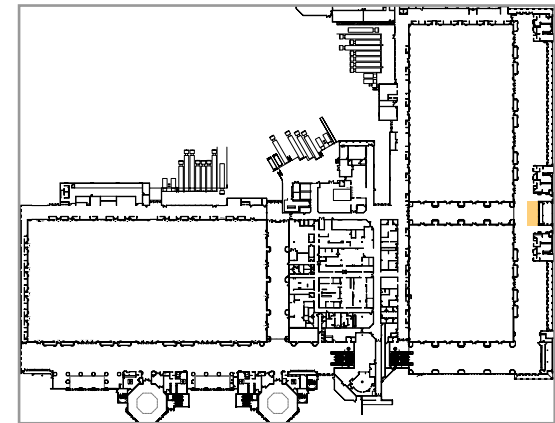


Sebastian Registration

Create a branded registration to welcome your attendees.

Graphic Elements

- ① Sebastian Header Cling
- ② Backlit Triangle Tower
- ③ Foamboard Kick Panels



Graphic Location 

Branding and Sponsorship Opportunities

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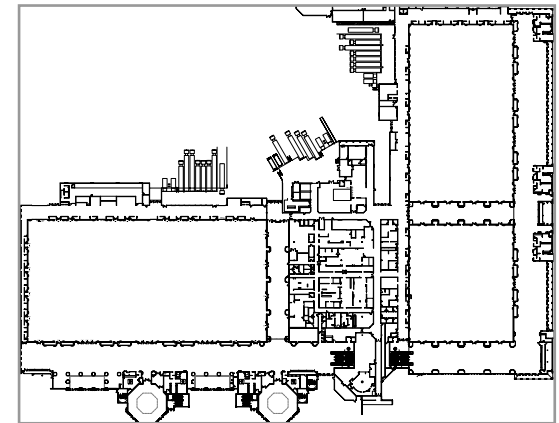
Mesh Detail

Sebastian/Panzacola Curb

Branding locations in high-traffic areas provide opportunities for unique and memorable messaging.

Graphic Elements

- ① Exterior Glass Door Mesh Vinyl Cling*
- ② Exterior Floor Clings



Graphic Location 

*Full door clings need to be printed on Mesh Vinyl so patrons can see through the door for any oncoming or outgoing visitors.

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| Rosen Shingle Creek



Golf Cart Branding

Create a uniquely branded experience for your golf event.

Graphic Elements

- ① Digital Display

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| Rosen Shingle Creek



Golf Cart Branding

Create a uniquely branded experience for your golf event.

Graphic Elements

- ① Golf Cart Cling
- ② Die-cut Golf Cart Cling

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**YOUR
GRAPHIC
HERE**

Guest Room Keycard

**** Contact the Convention Services Manager for more details.****

Custom key cards will grab guest's attention from the moment of arrival.




NEED GRAPHICS?

SourceOne Events Is Your Event Branding Specialist!

- | | |
|------------------|-----------------|
| Badges | Labels |
| Banner Stands | Menus |
| Business Cards | Pop Up Displays |
| Brochures | Post Cards |
| Die-Cut Stickers | Posters |
| Direct Mailers | Proposals |
| Door Hangers | Show Programs |
| Envelope | Tent Cards |
| Floor Clings | Tickets |
| Hanging Banners | Wall Clings |

1-407-270-4862

Contact us about express pickup! 

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Produced By



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🌐 sourceoneevents.com

📍 2252 Commerce Park Dr. Orlando, FL 32819