



ROSEN HOTELS & RESORTS

Branding and Sponsorship Opportunities

| Rosen Plaza



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Office: 407.270.4862

All branding and / or sponsorship must be approved by the Convention Services Manager

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Main Entrance

Welcome carpet will guide your attendees as they arrive.

Graphic Elements

- 1 Window clings
- 2 Entryway carpet graphic

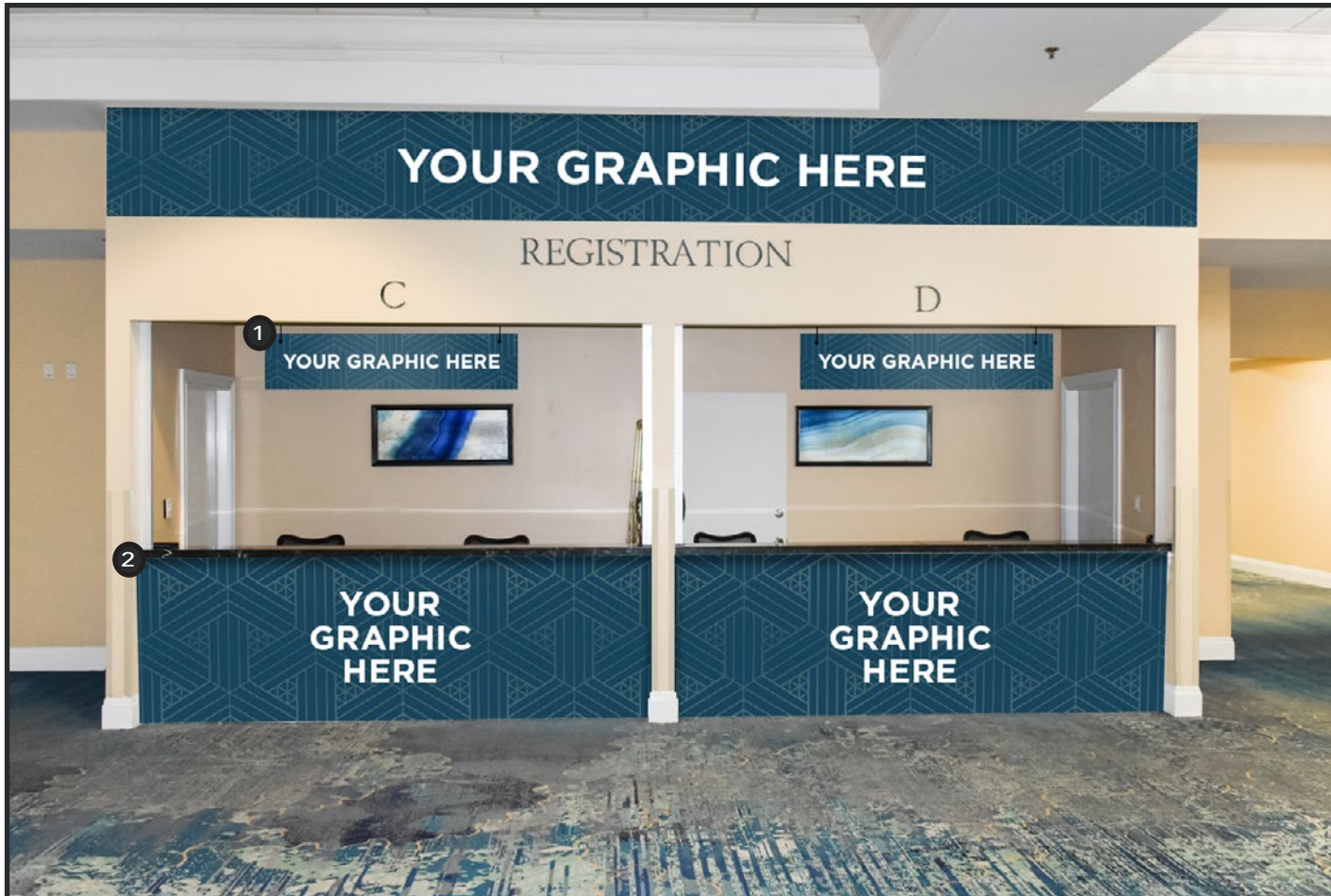


Registration A & B

Create a branded registration for your event that will help guide attendees.

Graphic Elements

- ❶ Low Adhesive Vinyl Cling
- ❷ Hanging banner
- ❸ Registration kick panel



Registration C & D

Stay top-of-mind with event attendees throughout the conference center at these locations.

Graphic Elements

- ① Hanging banner
- ② Registration kick panel



Grand Ballroom

Keep your brand prominent within the grand ballroom at these locations.

Graphic Elements

- 1 Monitor overlay
- 2 10' W x 10' H Hopup
- 3 Low adhesive vinyl door clings



Grand Ballroom Doors

From entryways to walkways, your brand message will be visible to foot traffic everywhere.

Graphic Elements

- 1 Low adhesive door clings
- 2 Monitor overlay
- 3 22" W x 28" H Easel Sign
- 4 Carpet floor cling

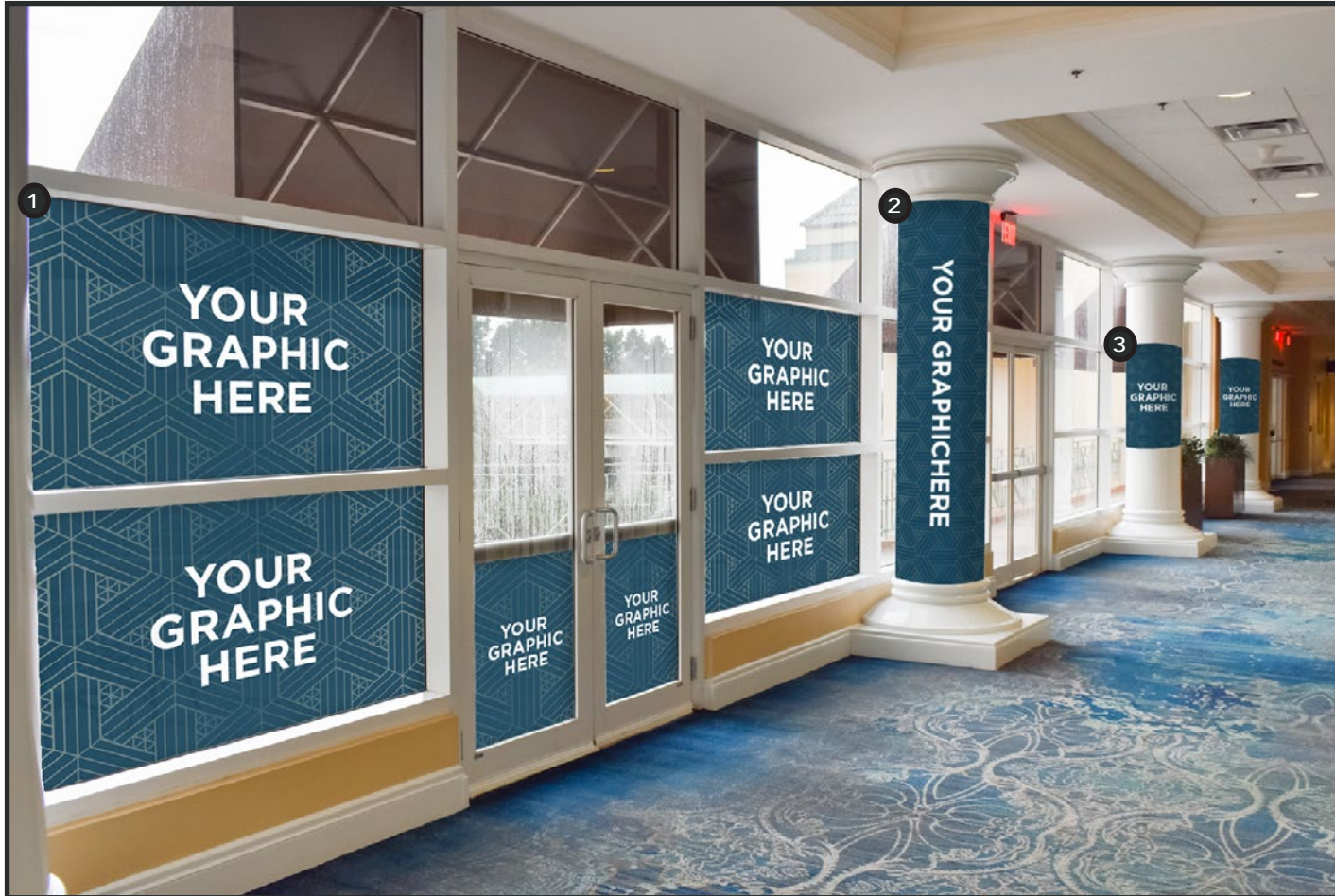


Grand Staircase

High-traffic areas provide branding opportunities that maximize exposure.

Graphic Elements

- ① Glassdoor clings
- ② Carpet floor cling



Mezzanine Foyer

Create a uniquely branded environment for your attendees.

Graphic Elements

- 1 Window clings
- 2 Fabric column wrap
- 3 Low adhesive partial column cling



Salon Prefunction Mezzanine Level

Capture the attention of guests with these branding locations.

Graphic Elements

- 1 Window clings



Skyway Doorway to Convention Center

Display the distinctive personality of your brand.

Graphic Elements

- 1 Window clings



Skywalk to Convention Center

Stay top-of-mind with event attendees throughout the conference center at these locations.

Graphic Elements

- 1 Skywalk overhead sign
- 2 Hanging Banners

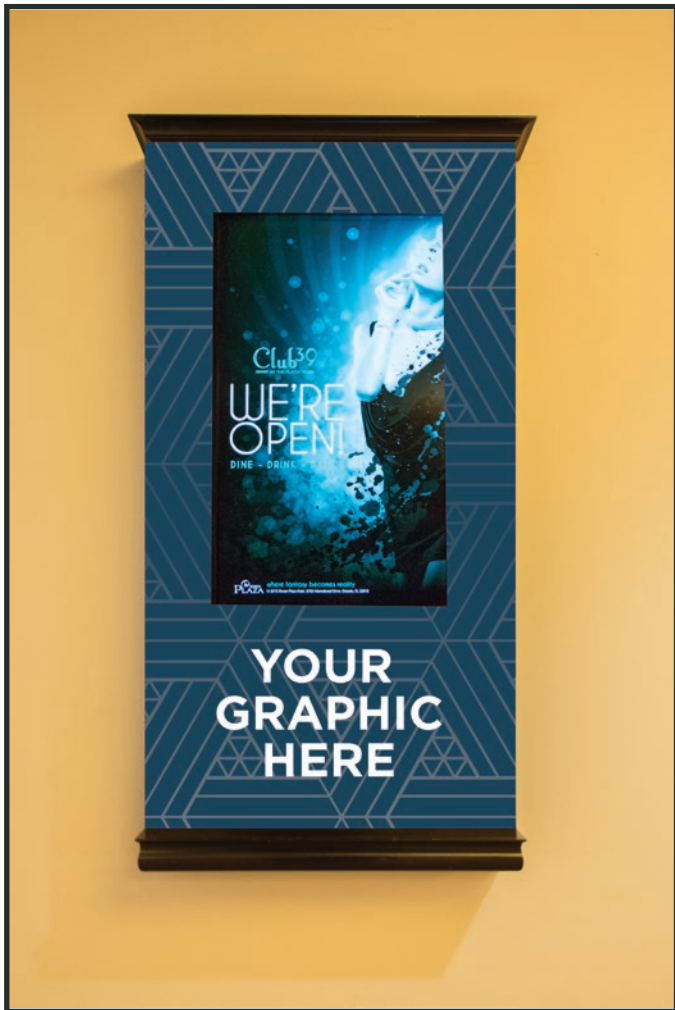


Backstage Nightclub

Display the distinctive personality of your brand.

Graphic Elements

- 1 Stair graphics
- 2 Table graphics
- 3 Window clings



Prefunction Media Wall

Your brand will be prominently displayed in convention center media displays.

Graphic Elements

- Wall mount media board
- Custom dual post free standing digital media board

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Guest Room Keycard

Custom key cards will grab guest's attention from the moment of arrival.

*Please contact the Convention Services Manager for more details.



NEED GRAPHICS?


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Produced By



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