



# ROSEN HOTELS & RESORTS

BRANDING AND SPONSORSHIP OPPORTUNITIES  
| **ROSEN CENTRE**



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Office: 407.270.4862

All branding and / or sponsorship must be approved by the Convention Services Manager

# BRANDING AND SPONSORSHIP OPPORTUNITIES

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## ENTRANCE

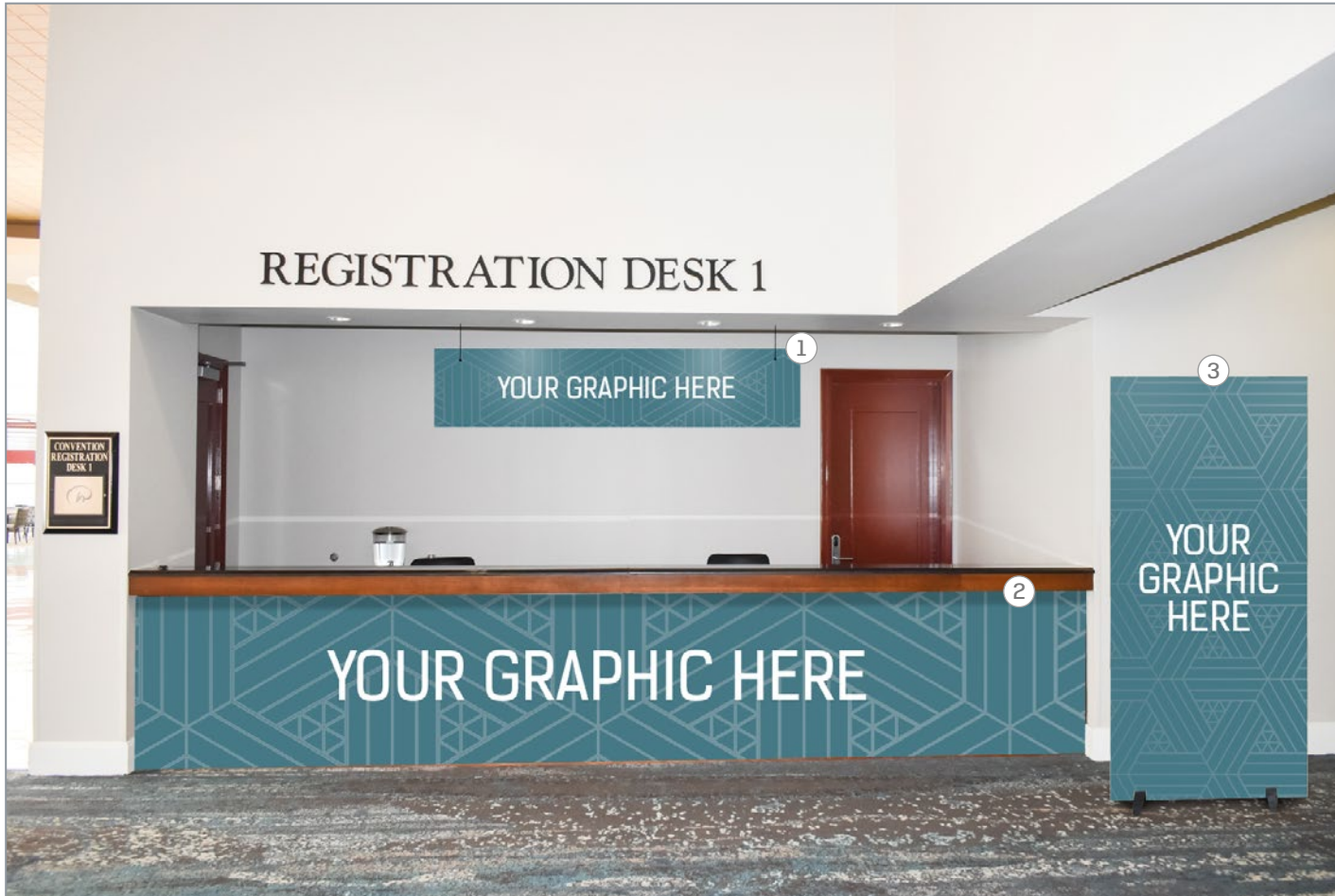
Keep your brand prominent within the conference center at these locations.

## GRAPHIC ELEMENTS

- ① Low adhesive floor cling
- ② Low adhesive revolving door clings
- ③ Low adhesive window clings

# BRANDING AND SPONSORSHIP OPPORTUNITIES

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## REGISTRATION #1

Create a branded registration for your event that will help guide attendees.

### GRAPHIC ELEMENTS

- ① Hanging registration sign
- ② Registration kick panel
- ③ Meter board

# BRANDING AND SPONSORSHIP OPPORTUNITIES

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## GRAND BALLROOM ENTRANCE

**High-traffic areas provide branding opportunities that maximize exposure.**

### GRAPHIC ELEMENTS

- ① Low adhesive wall clings
- ② Low adhesive carpet cling



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## GRAND BALLROOM ENTRANCE

**High-traffic areas provide branding opportunities that maximize exposure.**

### GRAPHIC ELEMENTS

- ① Low adhesive door clings
- ② Foam board monitor overlay

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## GRAND BALLROOM PREFUNCTION

Stay top-of-mind with event attendees throughout the conference center at these locations.

### GRAPHIC ELEMENTS

- ① Curved wall graphics on low adhesive vinyl
- ② Hanging direction sign
- ③ Free-standing columns

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## GRAND BALLROOM PREFUNCTION

Stay top-of-mind with event attendees throughout the conference center at these locations.

### GRAPHIC ELEMENTS

- ① Low adhesive column clings



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## GRAND BALLROOM PREFUNCTION

Keep your brand prominent within the conference center at these locations.

### GRAPHIC ELEMENTS

- ① Low adhesive vinyl window clings



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## REGISTRATION #3

Create a branded registration for your event that will help guide attendees.

### GRAPHIC ELEMENTS

- ① Low adhesive vinyl wall cling
- ② Hanging registration sign
- ③ Registration kick panel graphic

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## EXECUTIVE BALLROOM ENTRANCE

Keep your brand prominent within the conference center at these locations.

## GRAPHIC ELEMENTS

- ① Low adhesive vinyl window clings
- ② Entryway floor cling



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## SECOND LEVEL PREFUNCTION

Create a uniquely branded environment for your attendees.

### GRAPHIC ELEMENTS

- ① Wall graphics on low adhesive vinyl



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## ESCALATORS TO LEVEL 2

From entryways to walkways, your brand message will be visible to foot traffic everywhere.

## GRAPHIC ELEMENTS

- ① Low adhesive stair riser clings
- ② Easel sign

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## ESCALATORS TO LEVEL 2

From entryways to walkways, your brand message will be visible to foot traffic everywhere.

### GRAPHIC ELEMENTS

- ① Low adhesive escalator guard clings
- ② Part low adhesive escalator clings
- ③ Easel sign



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## ESCALATORS TO LEVEL 2

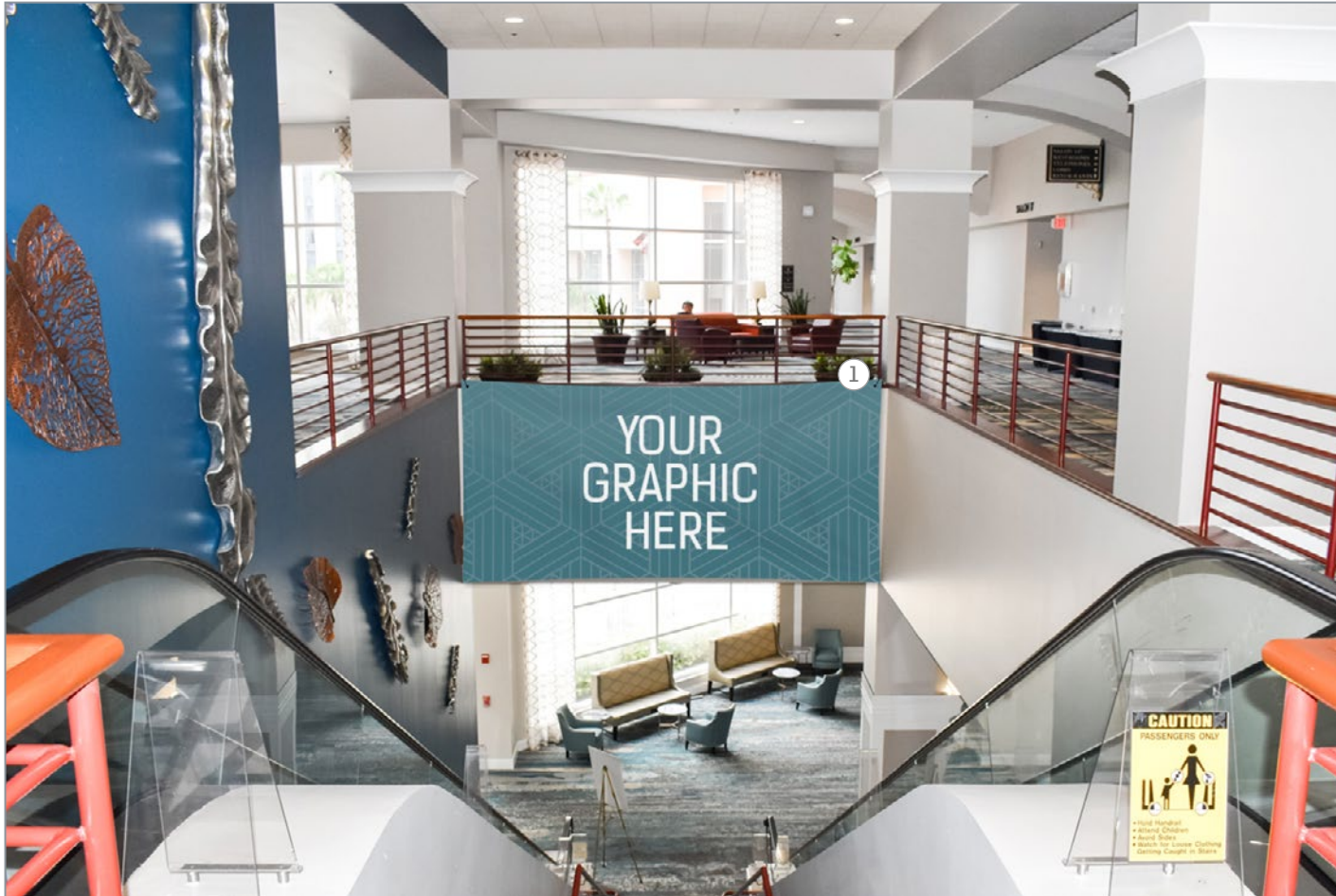
Your brand will be prominently displayed on Prefunction areas.

## GRAPHIC ELEMENTS

- ① Full low adhesive escalator cling



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## ESCALATORS TO LEVEL 1

Keep your brand prominent within the conference center at these locations.

## GRAPHIC ELEMENTS

- ① Large hanging banner

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## ELEVATOR

Branding locations in high-traffic areas provide opportunities for unique and memorable messaging.

## GRAPHIC ELEMENTS

- ① Elevator door clings
- ② 5' W x 8' H meter board



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## HOSPITALITY SUITES PREFUNCTION

Capture the attention of guests with these branding locations.

## GRAPHIC ELEMENTS

- ① Wall graphics on low adhesive vinyl



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## SKYWALK DOORS (INSIDE)

Create a uniquely branded environment for your attendees.

### GRAPHIC ELEMENTS

- ① Low adhesive vinyl window clings

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## SKYWALK TO CONVENTION CENTER

Stay top-of-mind with event attendees throughout the conference center at these locations.

### GRAPHIC ELEMENTS

- ① Skywalk Overhead Sign
- ② Hanging banners



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## POOL PARTY DECK

Display the distinctive personality of your brand.

## GRAPHIC ELEMENTS

- ① Large hanging banner



# BRANDING AND SPONSORSHIP OPPORTUNITIES

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### CHARGING STATIONS

#### Round Charging Tower

Code: CHARGE-TWR-RND  
Tower Size: 37" W x 37" D x 96" H



#### Square Charging Tower

Code: CHARGE-TWR-SQ  
Tower Size: 29" W x 21" D x 72" H



#### 8-Bay Charging Locker

Code: CHARGE-LKR-8  
Stand Size: 19" W x 8" D x 80" H



#### Charging Table

Code: CHARGE-TWR-RND  
Tower Size: 23" W x 23" D x 43.5" H



#### Charging Coffee Table

Code: CHARGE-CFE-TBL  
Coffee Table: 48" W x 24" D x 18" H  
End Table: 24" W x 24" D x 18" H



#### Charging Strip

Code: CHARGE-STRIP-8  
Stand Size: 9.75" W x 4.75" D x 3" H



2 options for branding the charging strip or go with both for the most exposure.



#### Available Features

Electrical Backlit graphic available Lockable Door Video Screen

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### KIOSK WORKSTATIONS

#### Available Features

 Laptop
  Monitor
  Electrical
  Access Door

#### Kiosk Workstation 100

Code: KWS-100  
Kiosk Size: 40.5" W x 29" D x 96" H



#### Kiosk Workstation 101

Code: KWS-101  
Kiosk Size: 51.25" W x 29" D x 96" H



#### Kiosk Workstation 102

Code: KWS-102  
Kiosk Size: 47.5" W x 42" D x 96" H



#### Kiosk Workstation 103

Code: KWS-103  
Kiosk Size: 40.5" W x 21" D x 96" H



#### Kiosk Workstation 104

Code: KWS-104  
Kiosk Size: 40.5" W x 29" D x 96" H



#### Kiosk Workstation 105

Code: KWS-105  
Kiosk Size: 40.5" W x 29" D x 96" H



#### Kiosk Workstation 106

Code: KWS-106  
Kiosk Size: 103" W x 29" D x 96" H



#### Kiosk Workstation 107

Code: KWS-107  
Kiosk Size: 95.5" W x 21" D x 96" H





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### KIOSK PEDESTALS

#### Available Features

 Laptop  Electrical  Access Door

#### Kiosk Pedestal 100

Code: KPD-100  
Kiosk Size: 42" W x 42" D x 40" H



#### Kiosk Pedestal 101

Code: KPD-101  
Kiosk Size: 42" W x 42" D x 40" H



#### Kiosk Pedestal 102

Code: KPD-102  
Kiosk Size: 29" W x 29" D x 40" H



#### Kiosk Pedestal 103

Code: KPD-103  
Kiosk Size: 29" W x 29" D x 40" H



#### Kiosk Pedestal 104

Code: KPD-104  
Kiosk Size: 40.5" W x 29" D x 40" H



#### Kiosk Pedestal 105

Code: KPD-105  
Kiosk Size: 40.5" W x 29" D x 40" H



#### Kiosk Pedestal 106

Code: KPD-106  
Kiosk Size: 40.5" W x 21" D x 40" H



#### Kiosk Pedestal 107

Code: KPD-107  
Kiosk Size: 40.5" W x 21" D x 40" H





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## SPECIALTY FURNITURE





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## BACKLIT TOWERS



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## PREFUNCTION MEDIA

Your brand will be prominently displayed in convention center media displays.

## GRAPHIC ELEMENTS

- Custom Internet cafe station
- Custom dual post free standing digital media board



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## PREFUNCTION SPONSORSHIP OPPORTUNITIES

**Keep your brand prominent within the conference center at these locations.**



## CULINARY

A variety of culinary branding opportunities maximize exposure.

**\*Please contact the convention services manager for more details.**





## GUEST ROOM

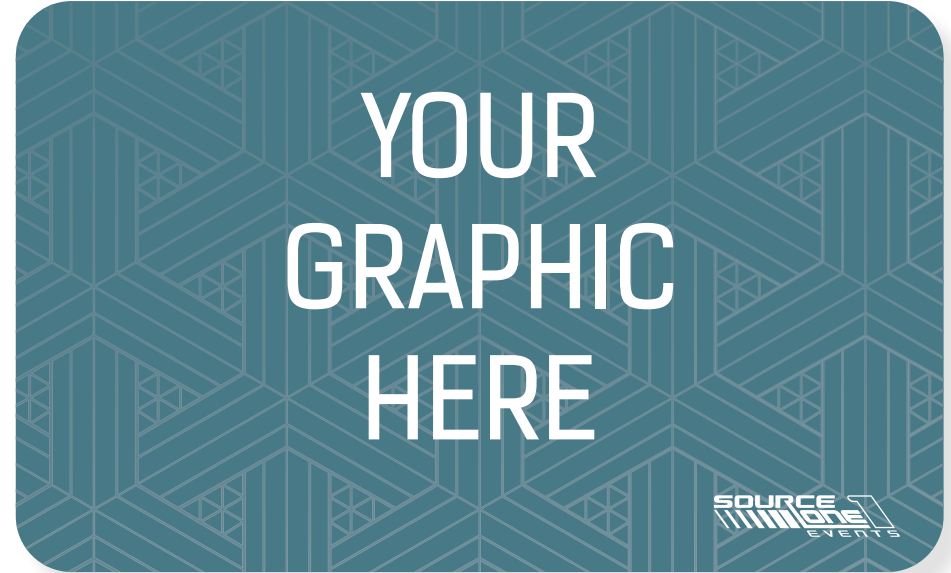
Your brand will be prominently displayed in guest rooms.

**\*Please contact the convention services manager for more details.**



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### Guest Room Keycard

Custom key cards will grab guest's attention from the moment of arrival.

\*Please contact the Convention Services Manager for more details.




# NEED GRAPHICS?

SourceOne Events Is Your Event Branding Specialist!

- |                  |                 |
|------------------|-----------------|
| Badges           | Labels          |
| Banner Stands    | Menus           |
| Business Cards   | Pop Up Displays |
| Brochures        | Post Cards      |
| Die-Cut Stickers | Posters         |
| Direct Mailers   | Proposals       |
| Door Hangers     | Show Programs   |
| Envelope         | Tent Cards      |
| Floor Clings     | Tickets         |
| Hanging Banners  | Wall Clings     |

## 1-407-270-4862

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